



K-ICT STARTUP MENTORING CENTRE

K-ICT Startup Mentoring Centre is
where mentor's experience and
mentee's passion meet



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K-ICT Startup Mentoring Centre is ...

The Mentoring Center is a place run by the Korea Youth Entrepreneurship Foundation and are supported by the Ministry of Science & ICT where Mentor-mentees can meet. We will pass on the know-how of the founder with one on one(1:1) between mentor and mentee to the college students and the general public preparing for the business startup. We are trying to solve problems together with senior mentors who have experience of doing business in venture ICT field for 10 ~ 20 years for various difficulties that ICT entrepreneurs have been felt at the business startup-growth-development stage, and K-ICT Startup Mentoring Centre supports your dreams and passion to seek to better solution.



History

- Venture first generation mentoring center opened (September)
- Dedicated mentor organization and mentor training
- Networking Day, Actual Entrepreneurship Education for College Startup Club,

2013

2014

- Mentor - Mentee alliance ceremony 2 times
- Mentor skill-up training, Actual entrepreneurship education for mentee
- Networking & Mentee Friends Day 2 times
- Demo Day 2 times
- ITRC Education (37 universities including Industrial technology University, Sungkyunkwan University) master's and doctorate program education of 1,273 people
- Mentor-mentee Joint Workshop, Supporting Global Partnership
- Mentoring performance report conference 2 times

- Mentor - Mentee alliance ceremony 2 times, Actual Entrepreneurship Education (PEV, Tech Venture) 4 times
- Networking & Mentee Friends Day (K-Global Business Startup Hope Concert) 2 times
- Tenth ICT Policy Solution Conference
- Mentoring performance report 2 times
- Support for global partnership signing contract

2015

2016

- Mentor-mentee alliance ceremony 2 times, actual entrepreneurship education (PRS, PTS) 2 times
- Moved the center (Nuri Dream Square at Sangam-dong → Pankyo's Start-up Campus)
- Successful venture CEO mentoring team starting ceremony and company visit (Interpark, Atech) 2 times
- Co-hosted Business Idea Competition at Busan, Gwangju and Gunsan
- Collaborative mentoring 39 times

- Mentor - Mentee alliance ceremony 2 times, Actual Entrepreneurship Education (PRS, PTS) 4 times
- Visiting enterprises as mentors team of successful venture CEOs (BIT computer, Dasan Networks, Korea McNulty, Info Bank) 4 times
- Founding idea competition held jointly at Busan, Gwangju and Gunsan
- 2 times of Business Startup Hope Concert and Demo Day, 16 times of dedicated mentee networking
- 14 times of Mentee investment capacity enhancement program (education, IR, etc.)
- 2 times of Mentoring performance report conference
- Support for global partnership signing contract

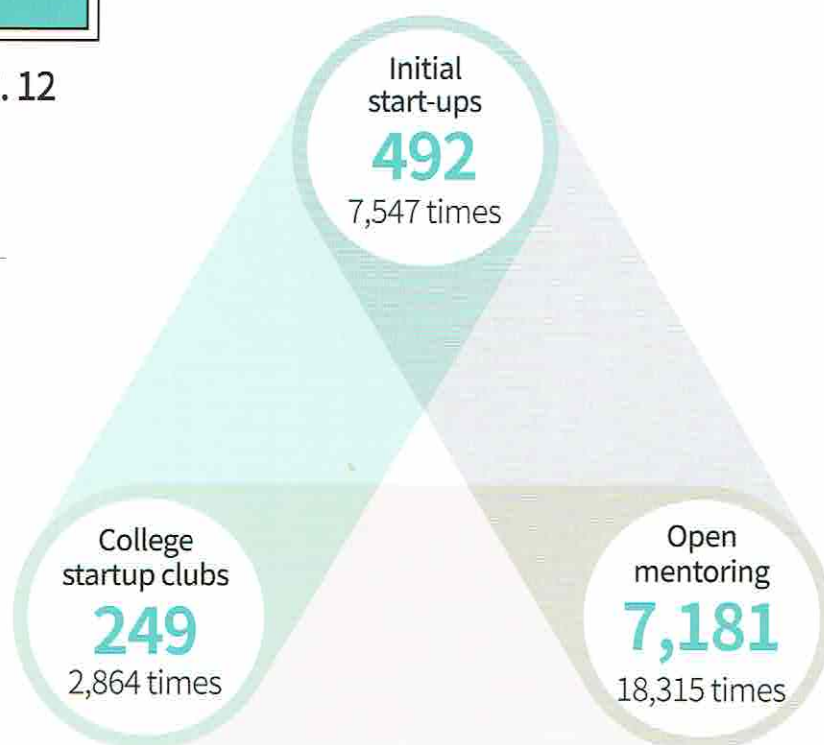
2017

- Strengthening mentee's investment capacity, program (education, IR, etc.) 19 times
- Mentor capacity strengthening training (Tech Venture, Design Thinking, Growth venture) 12 times
- Demo Day 3 times
- K-Global Business Startup Hope Concert 2 times
- Mentoring performance report conference 2 times
- Support for global partnership signing contract

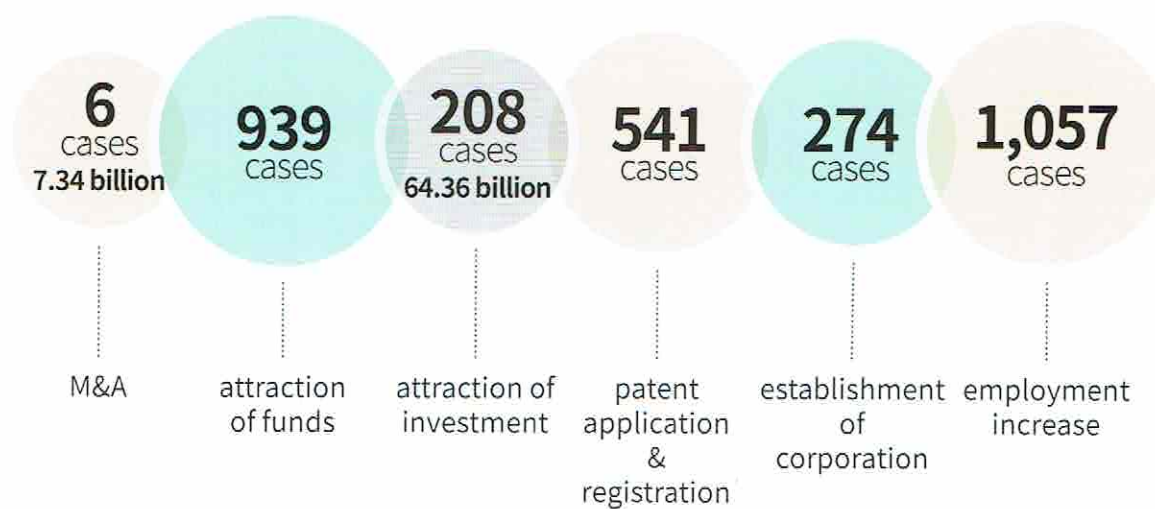
Main Result and Performance

'13.9 ~ '17.12

Support
results



Major Performance



Upbringing excellent
start-up business
and supporting linking

Offering ICT mentoring system for startups

- Supporting Contract for Global Partnership
- Startups fellowship day
- Recommendation of K-Global 300 and others connected business



Establishment of investment linkage system

- Investment Academy
- Startup Campus IR
- Strengthening Mentee Investment Capabilities
- Demo Day

Strengthening Center Capability

- Holding jointly regional start-up program to discover excellent mentees
- System construction of management about completed mentees through education

Entrepreneurship education to reflect needs of Mentor and mentee

- Practical Entrepreneurship Education
- Customized Selection Training
- Operation of Successful Venture CEO mentors group etc.
- Mentor capacity building training

Mentor group list

professional mentors

Educational Mentor

Yeon-ho, Lim

- PEV entrepreneurship training for ITRC masters in 8 universities nationwide
- KDB start-up program camp entrepreneurship training
- Chungnam National University Innopolis Campus Project Group PEV Entrepreneurship Education

Mentor Coordinator

Dong-gul, Lee

- System Integration / Internet SW / Virtual Reality / Digital Content Production Distribution / Game and U-Learning

Incheon/Kangbuk, Seoul

Kim Kyung-Seok • Kim Jong-Sik
Bae Seong-Cheol • Lee In-hong

Gangwon/Gyeonggi

Kang Kwan-sik • Ahn Chang-jun
Eo ong-gyu • Lee Jin-ho
Lee hong-gyu

Pangyo Headquarters / Kangnam, Seoul

Kwon Yong-jun • Yoon Jung-ja
Lee Jae-man • Lee Jung-ha
Choi Dae-yang

Daejeon / Chungcheong

Park Jung-yong • Hur Jin-man
Hong Beom-gi

Gwangju / Jeolla

Kim Byeong-hye • Kim Jung-hak,
Yoo Hong-jin • Ha Sang-yong

Busan / Kyungnam

Kim Sang-moon • Jung Ji-won
Lee Myeong-geun • Lee Ju-won

Daegu / Gyeongbuk / Jeju

Geum Yong-pil • Byeon Su-Ryong
Sohn Jae-yong • Lee So-young
Choi Sang-dae

Pangyo Headquarters / Seoul Gangnam

- **Kwon Young-jun**
Digital Contents | Mobile Platform,
Mobile Application
- **Yoon Jung-ja**
Internet Information Services
| Hosting Information
Communication Devices &
Equipment
- **Lee Jae-man**
Information and Communication
Devices and Equipment, Information
Security Industry field
- **Lee Jung Ha**
Digital Contents | Mobile Platform
Mobile Application
- **Choi Dae-yang**
Development of IT convergence
products | IoT product development

Incheon / Kangbuk, Seoul

- **Kim Kyung-suk**
U-Computing, Software | Digital
contents, electrical and electronic
parts, video | Sound device
- **Kim Jong Sik**
Mobile Solution | Communication
equipment | IoT | Wearable device |
O2O
- **Bae Sung-cheol**
System SW | Mobile communication
system | Mobile Service Platform |
Drone (UAV)
- **Lee In-hong**
ICT industry convergence | Service,
control platform | Customized
healthcare | Smart City



Gangwon / Gyeonggi

- **Kang Kwan-sik**
Development of Convergence SW,
Internet Information Service
- **Ahn Chang-joon**
Internet Information Service,
e-Commerce Service
- **Eo Ung-kyu**
Mobile Solutions | Content, Mobile
Applications, IoT Business
- **Lee Jin-ho**
ICT service platform, mobile app |
electronic commerce
- **Lee Hong-kyu**
Home Network, Information
Communication Modules and
Components, Semiconductor
Devices

Daejeon / Chungcheong

- **Park Jung-yong**
Internet Information Service, IT
convergence product development
- **Hur Jin-man**
Development of IT convergence
product | IoT development, Sensor
such as RFID, NFC, beacon, Zigbee
etc.
- **Hong Beom-gi**
Internet | Mobile | IoT service, 3D
printing business

Daegu / Gyeongbuk / Jeju

- **Kum Yong-pil**
IT Convergence Product
development | Marketing
- **Byun Soo-ryong**
IT Composite Products | service
- **Sohn Jae-yul**
SNS Platform | Mobile apps,
hardware | Embedded S/W

- **Lee So-young**
Internet Information Services
| Hosting Information
Communication Devices &
Equipment
- **Choi Sang-dae**
Information Communication
Devices | Mobile Apps

Busan / Kyungnam

- **Kim Sam-moon**
Entrepreneurship | IT Fusion
Imagination | electronic commerce
- **Jung Ji-won**
Virtual World Technical Services |
Information and Communication
Devices and Equipment
- **Lee Myeong-geun**
Next Generation Communication
(N) | Smart City | Virtual Augmented
Reality | Renewable Energy
- **Lee Joo-won**
Next-generation video content |
Interaction Content | Smart Content
| Content distribution and services

Gwangju / Jeolla

- **Kim Byung-Hye**
ICT product development and
planning | Overseas marketing
- **Kim Jung-Hak**
Development and operation of
electronic commerce system,
development of SW related to
Internet service, development of
digital contents
- **Yoo Hong-jin**
SNS, mobile app, information
security, software development and
operation, finding and consulting
ICT convergence contents
- **Ha Sang-yong**
On/Off-line logistics distribution |
E-commerce service

Mentoring target and how to apply

Dedicated Mentoring

This project is to diagnose technology and management difficulties of startup companies and propose proper solution for them through successful venture entrepreneur CEOs as Mentor with experience of the failure and success

Selection period

One in each (first/second) half of the year (February and July)

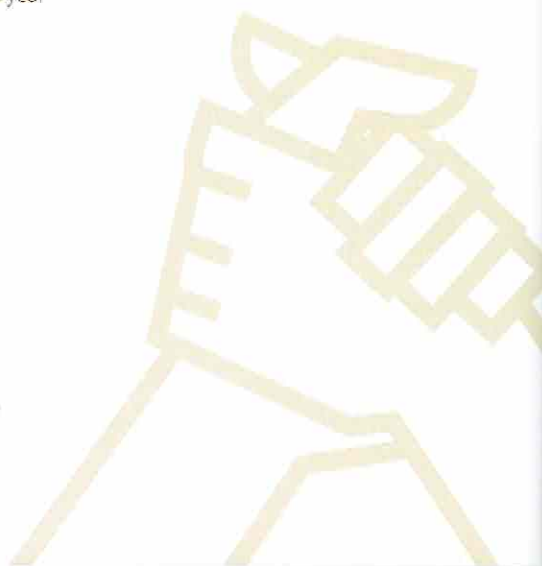
Recruitment Areas

ICT (Information and Communication Technology), Science and Technology, Fourth Industrial Revolution Area)

Target

Start-up / re-start company, prep entrepreneur of Undergraduate(Graduate)

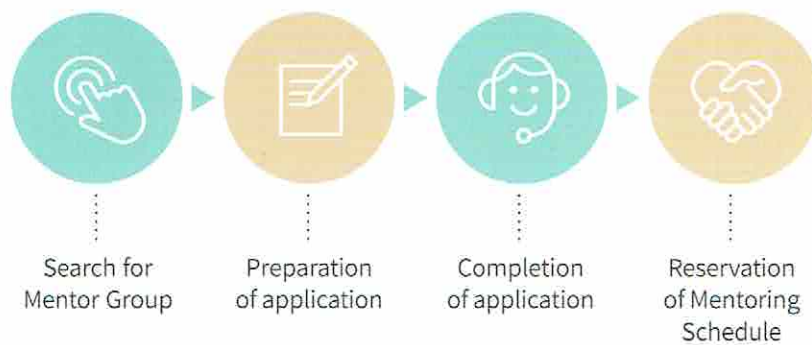
- Initial start-up companies: Businesses within 3 years after start-up (However, industries with long R&D periods such as bio etc. will be recognized up to 5 years of establishment.)
- Re-starting company: As a practical management participant with experience in start-up, one who is preparing for re-start-up after closing of company, or is a business person within 3 years after establishing start-up.
- Undergraduate(Graduate) prep entrepreneur: A person who has a clear and conspicuous intention to start a business and aims to start a business within one year



Open Mentoring

We offer the mentoring for applicants (at any time) through our homepage for founders (general and prep entrepreneur, etc.) who want to start a new business

How to apply After you access to K-ICT Startup Mentoring Center's homepage (www.gomentoring.or.kr), you can apply through open mentoring menu in online application menu.





Mentor - Mentee alliance ceremony

Our center selects dedicated mentors to explain the our center's programs and mentoring process, and supports programs to measure entrepreneurial maturity and to prepare action plan for mentoring activities.





Customized practical startup education

We support basic capability building of new founders through PRS, PTS, digital marketing, etc. to provide excellent advanced foundation training for cultivation of entrepreneurship and practical business start-up.





Operating a successful venture CEO as mentor group

We arrange a meeting with successful senior venture CEOs and a promising startups to help them plan business connection and investment, cultivate entrepreneurial spirit, and pass down know-how of success to newbies of startups.





Enhancing mentee investment ability

We provide professional education tailored to the mentee's company level and follow-up support to maintain substantial investment





Networking Day

This program provides a variety of mentoring opportunities through networking and collaborative mentoring to promote interregional relationships.



Start-Up Fellowship Day

This event will provide a human networking place by inviting business leaders, venture businessmen and investors, professionals of various fields, and will also provide a place for business linkage and information sharing.





Global Partnership Contracting Support Program

This program selects companies that need to expand overseas among excellent mentees to provide opportunities such as overseas market research, buyer consultation, investment consultation and foreign networking.





Mentoring performance sharing contest

This competition is a place to select excellent mentees and share mentoring results through a final evaluation of mentoring twice in the first half and second half of the year.



Senior mentees interviews



Representative
Sang Cheol, Lee
of DAWIN

If you want to reduce your failures and reach success, open and enter the door of the Mentoring Center. You will open your eyes to a new world.

I think a good idea is started by exchanging with people in other fields rather than thinking alone, and seems to be shaped by the fusion of the exchanges and their own ideas with other people.



Representative
Ji-Jong, Park
of BizTech Korea



Representative
Kwan-do, Kim
of PLEDO

The K-ICT Startup Mentoring Center is a center that gave me the strength and courage to empower me to face difficulties in financing, manpower, and development in the course of the business.



Representative
Sung-yong, Park
of Eden Lux

Through the Center, I have been got excellent mentoring for business as well as mental aspects. I feel that I have achieved a true partnership through the K-ICT Startup Mentoring Center.

As many things have changed in the business course of this year, and my mentor has given me lots of advice and help. It has been a great help in attracting investment and successfully attracting investment and creating opportunities to meet good partners. Thank you.



Representative
Seung-ah, Shin
of Food & tec



Representative
Byung-Joon, Jung
of News Jelly

Mentor's advice and guidance helped many of the early issues such as product development, production, market entry, distribution, marketing, R & D, etc., helped them to enter the market safely, It has become a driving force to climb to next stage. I appreciate my mentor's hard work and I will continue to ask for guidance.

I would like to encourage those who start business to try the simulation of the failure and remove the cause of the failure one by one. If you think of success, you may overlook the cause of failure because of making success obscuring you. Please, keep in mind the following proverbs: "a stitch in time saves nine," doesn't it? But if you check it beforehand, you can prevent from it by only thinking. I would like to thank all of you including the director of the Mentoring Center.



Representative
Young-joon, Kim
of Ace Golf

起業

Raise GI
Work UP

Entrepreneur

A person who raises a new company

It is something to create new values that did not exist in the world

Entrepreneurship

Entrepreneurial spirit

It is to work to make something out of nothing with challenges and passions, creativity and innovation.

We will take the lead in realizing a society through the youth spirit of challenge and enthusiasm and creating a corporate culture. We will open up new horizons for discovering talented people and realizing challenging achievements.

Main functions

- 1 Planning, development and operation of business to promote entrepreneurship
- 2 Research support for entrepreneurship, surveys and building of statistics and its operation
- 3 Development and dissemination of entrepreneurship curriculum and textbooks for young and prospective founders, management and operation of educational projects
- 4 Creating an atmosphere to promote entrepreneurship by discovering and spreading entrepreneurial best practices
- 5 Finding and solving entrepreneurial wisdom factors and expanding the conditions for rehabilitation
- 6 Domestic and Oversea Exchange and Experience in Entrepreneurship
- 7 Mentoring and consulting for entrepreneurship ecosystem

Korea entrepreneurship Foundation

- Development and operation of entrepreneurship curriculum
- Introduction of advanced global curriculum and spreading of results
- Operation of an entrepreneurship training specialist capacity building program
- Opening and operating customized curriculum
- Global talent training program

Education Business

- Survey on the actual condition of entrepreneurship
- Occasional survey and planning research
- Global Entrepreneurship Monitor (GEM) Research
- Expansion of global cooperation network

Research

K-ICT Startup Mentoring Center

- Venture first generation mentoring program

Training future talents

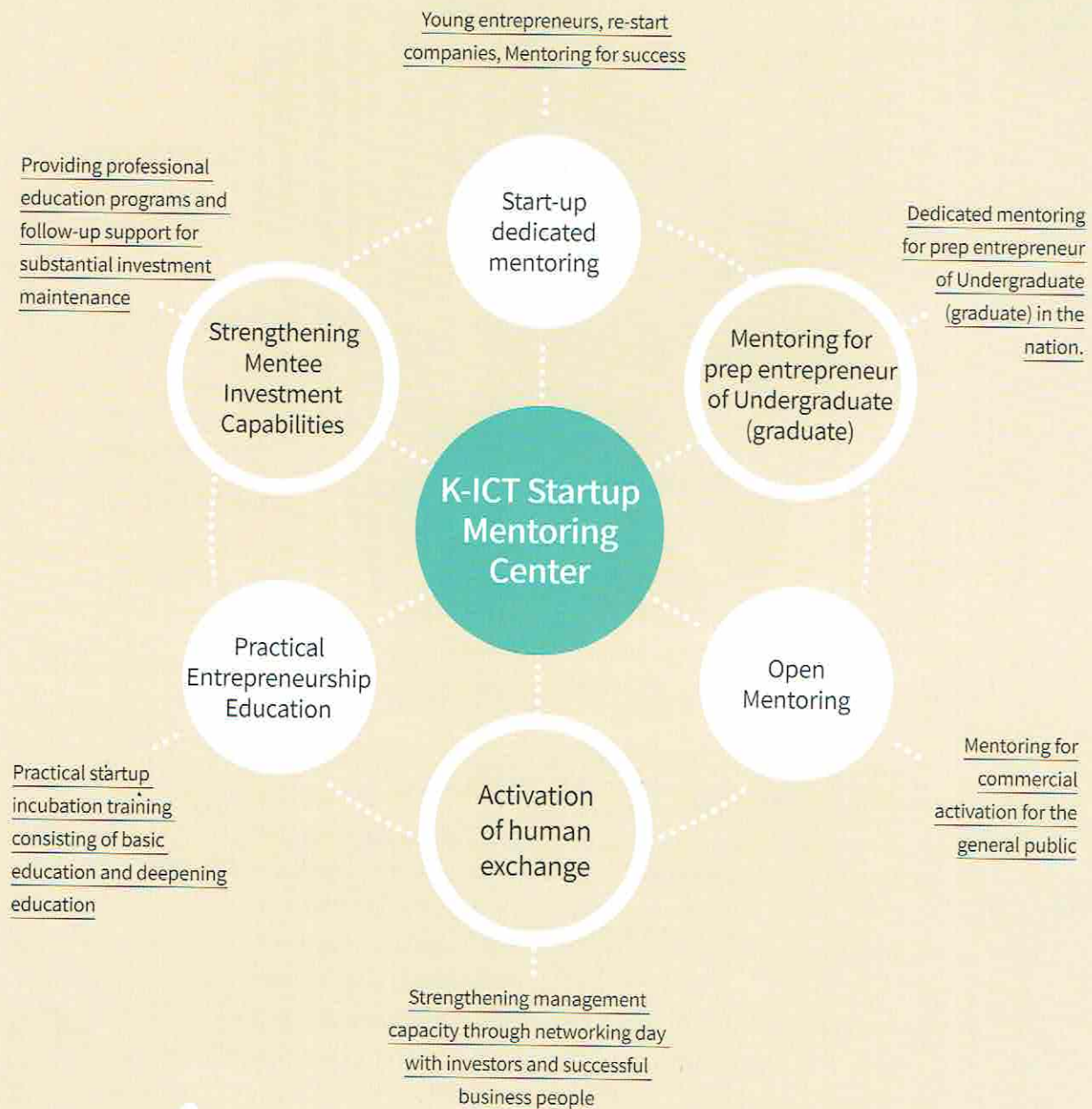
- KDB Young Entrepreneurship Support Project
- University startup education and startup culture revitalization project
- Support business for exploration of business start-up based on public technology-based market
- NAVER Youth Entrepreneurship School

Entrepreneurship proliferation

- World Entrepreneurship Weekly Events, GEWKOREA
- Entrepreneurial public service campaign
- Entrepreneurship Union Forum
- Operation of entrepreneurial portal

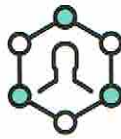


The Mentoring Center will continue to provide assistance to college students and the general public who are preparing for start-up business, through the necessary training and encounters.





Initial startup founder
Dedicated mentoring for
successful start-up



Dedicated mentoring
for pre-entrepreneur of
undergraduate (graduate)
founders



Various collaborative
mentoring between
mentors and mentees



Open mentoring for
general entrepreneurship
activation



Practical business
establishment training
for cultivation of start-up
basic ability



Strengthen investment
capacity of startups
founders to attract
investment



Supporting global
partnership for overseas
expansion



Establishment of human
network with old &
new mentees, venture
businesses and investors



Visiting of Successful
Venture CEO Mentors'
Companies



KICT Startup Mentoring Center

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gil, Pankyo Road, Bundang-gu,
Seongnam, Gyeonggi-do

Tel: 82-31-778-7450



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