

# S/4HANA next generation business application

Somsak Dumrongkijkarn  
Presales Customer Solutions Manager  
SAP Thailand



# Our innovations are designed to help the world run better.

## Applications



Run your business faster, smarter and simpler with an integrated suite of applications on SAP HANA – one that delivers long-term predictability and non-disruptive innovation

## Analytics



Explore and exploit data, find answers in real-time, and make confident decisions. Harness visually compelling, easy-to-use tools on the devices of your choice

## Mobile



Unwire your business to deliver secure, real-time, business-critical information – anytime, anywhere, to anyone, on any mobile device

## Database & Tech.



Dramatically simplify your IT infrastructure and drive high value innovation by exploiting across structured and unstructured data sources.

## Cloud



Capture the power of the cloud – while fully integrating with on-premise investments. Empower your employees, engage your customers, and collaborate with partners across business networks.

Powered by **SAP HANA**

a completely re-imagined, modern platform for real-time business

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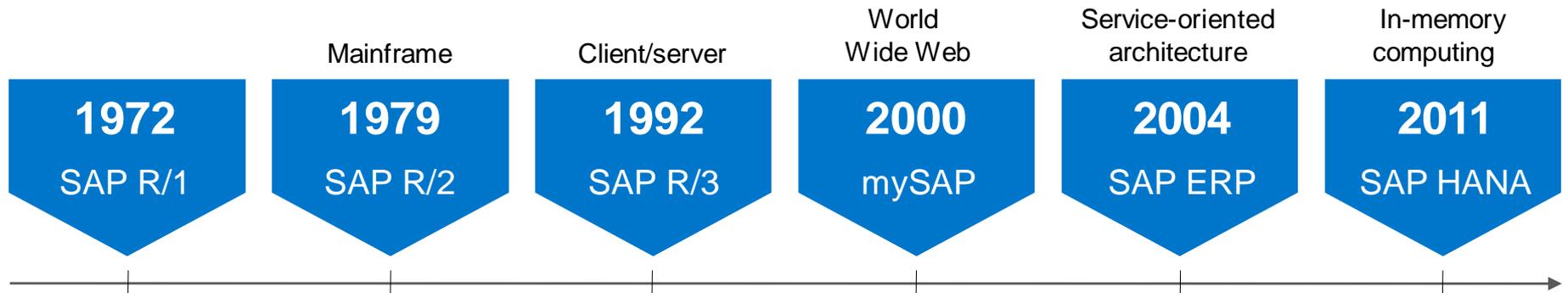
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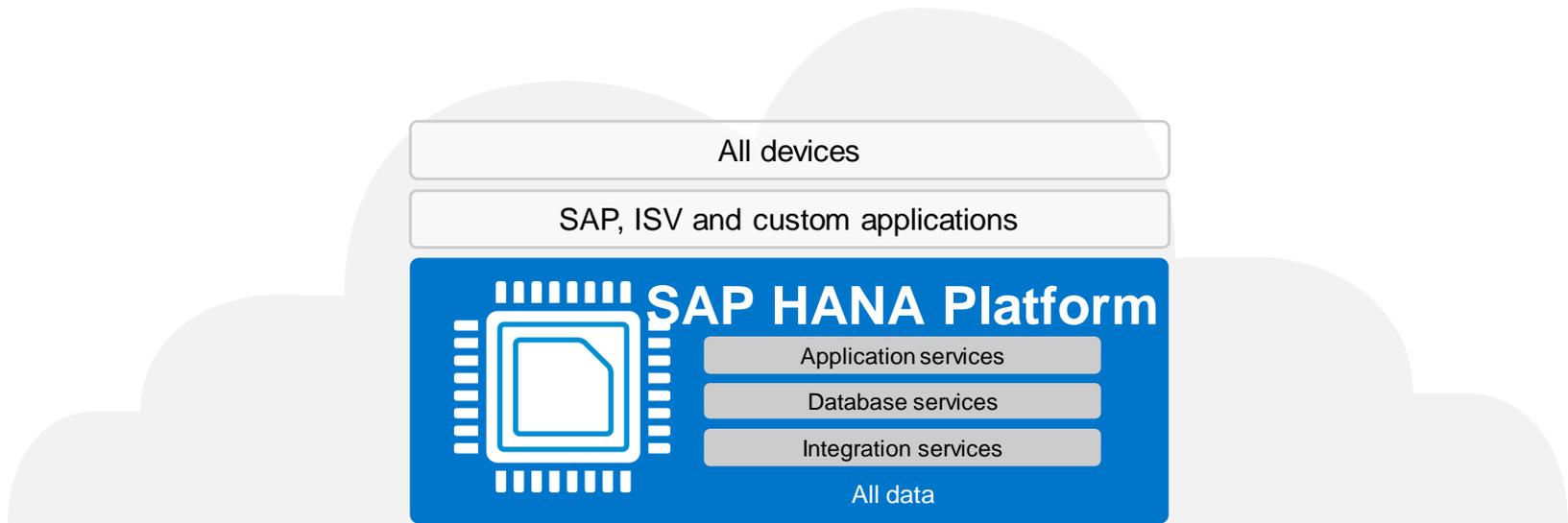
# We've come a long way together

- ✓ Integration
- ✓ Standardization
- ✓ Globalization

- ✓ **40+** years of innovation across industries
- ✓ **291,000** customers
- ✓ **74%** of the world's transaction revenue touches an SAP software system



# SAP HANA, the most advanced in-memory platform



ONE OPEN  
PLATFORM

IN MEMORY ACID  
COLUMNAR STORE

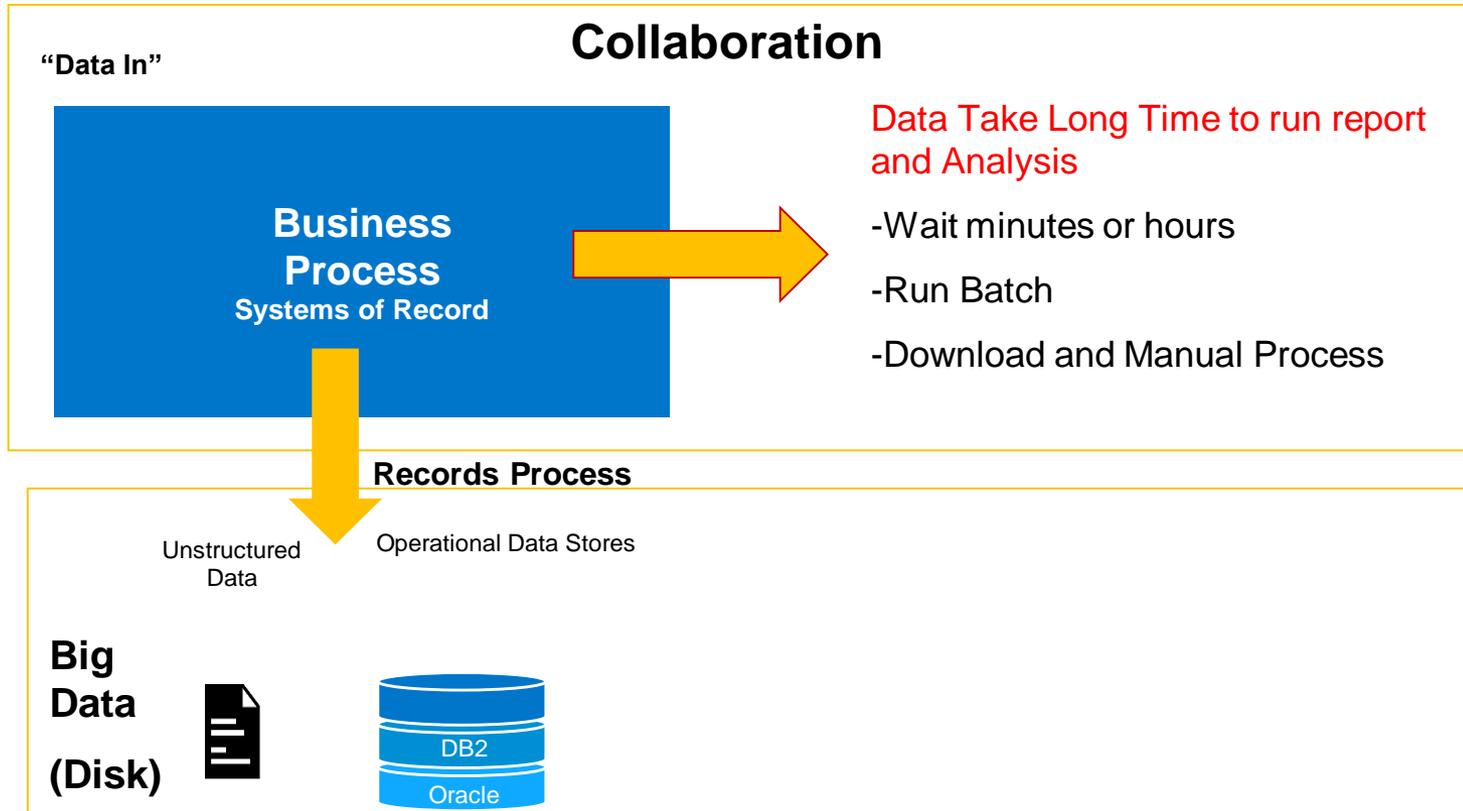
OLTP AND  
OLAP TOGETHER

ADVANCED  
COMPRESSION

NO REDUNDANCY

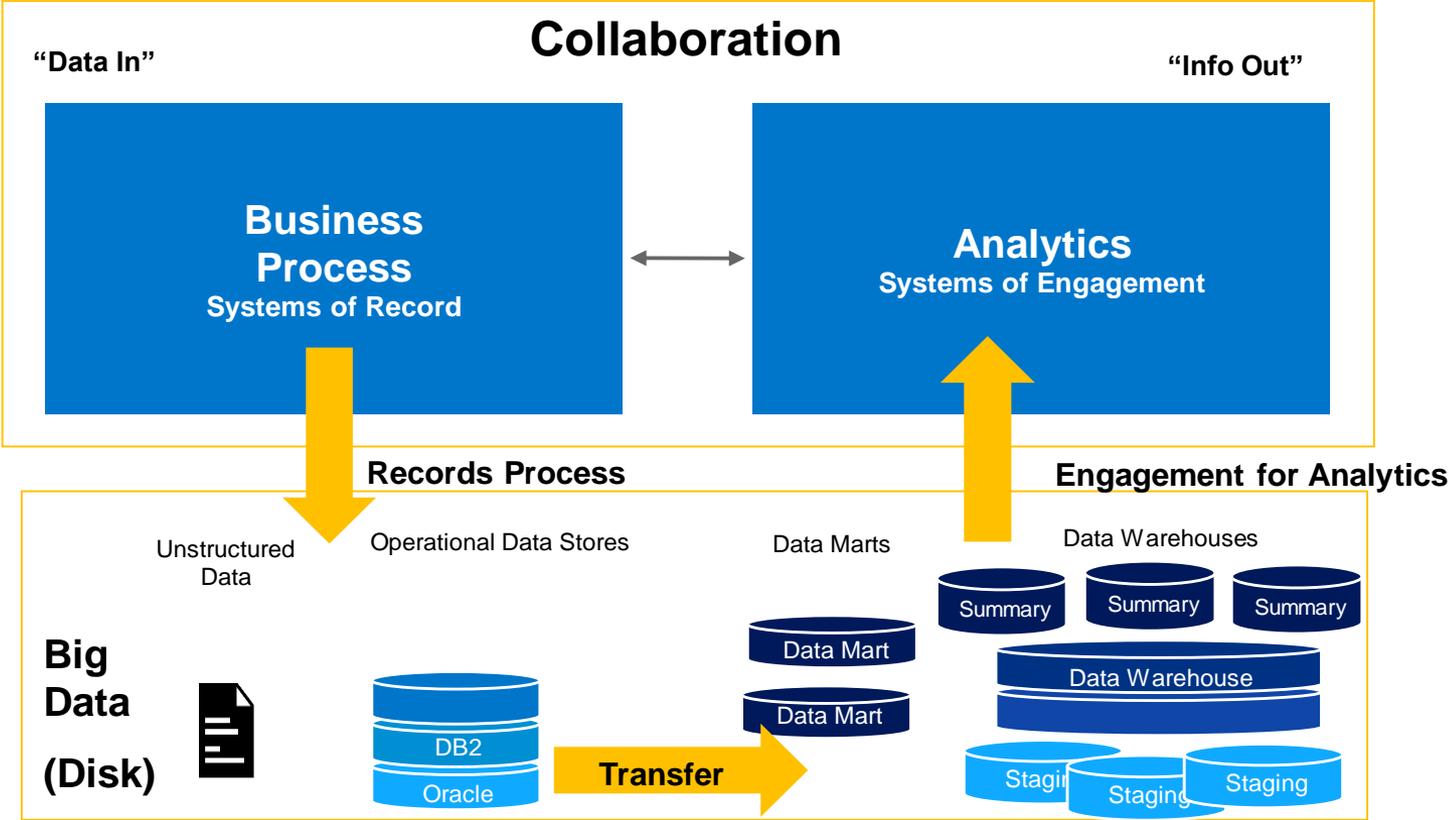
# SAP's Vision: Business Applications and Analytics on BIG DATA

Radical simplicity, transformational performance



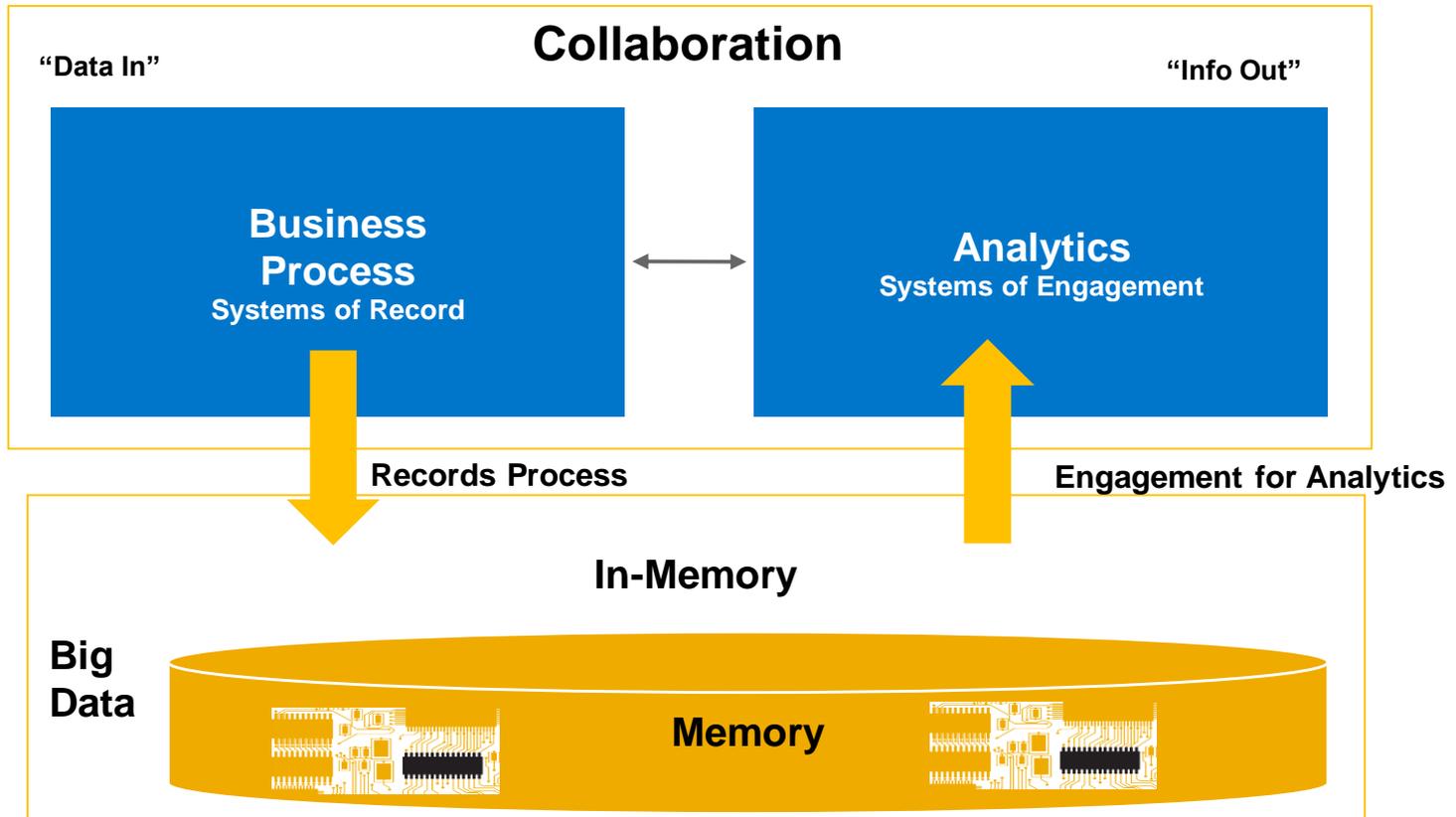
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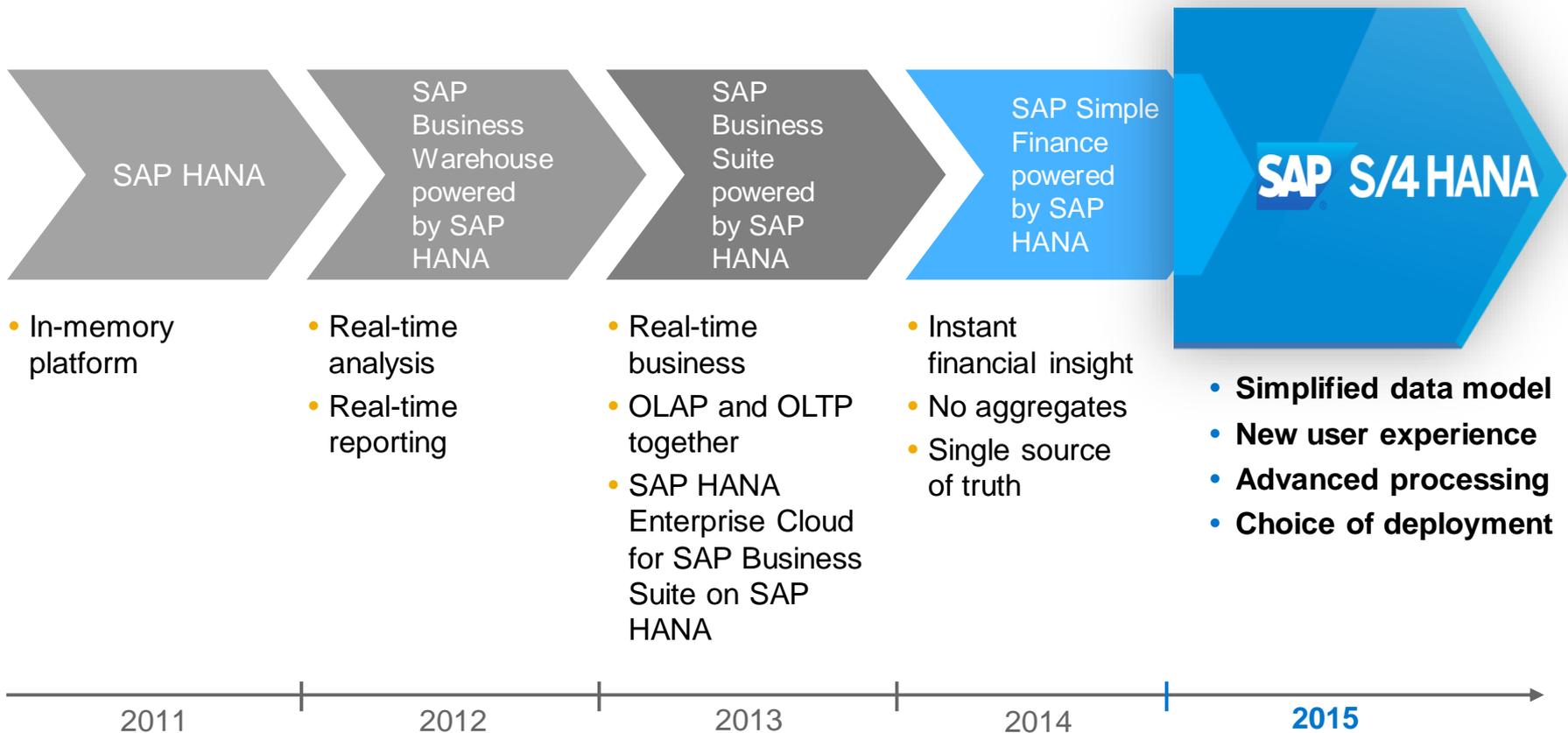


# SAP's Vision: Business Applications and Analytics on BIG DATA

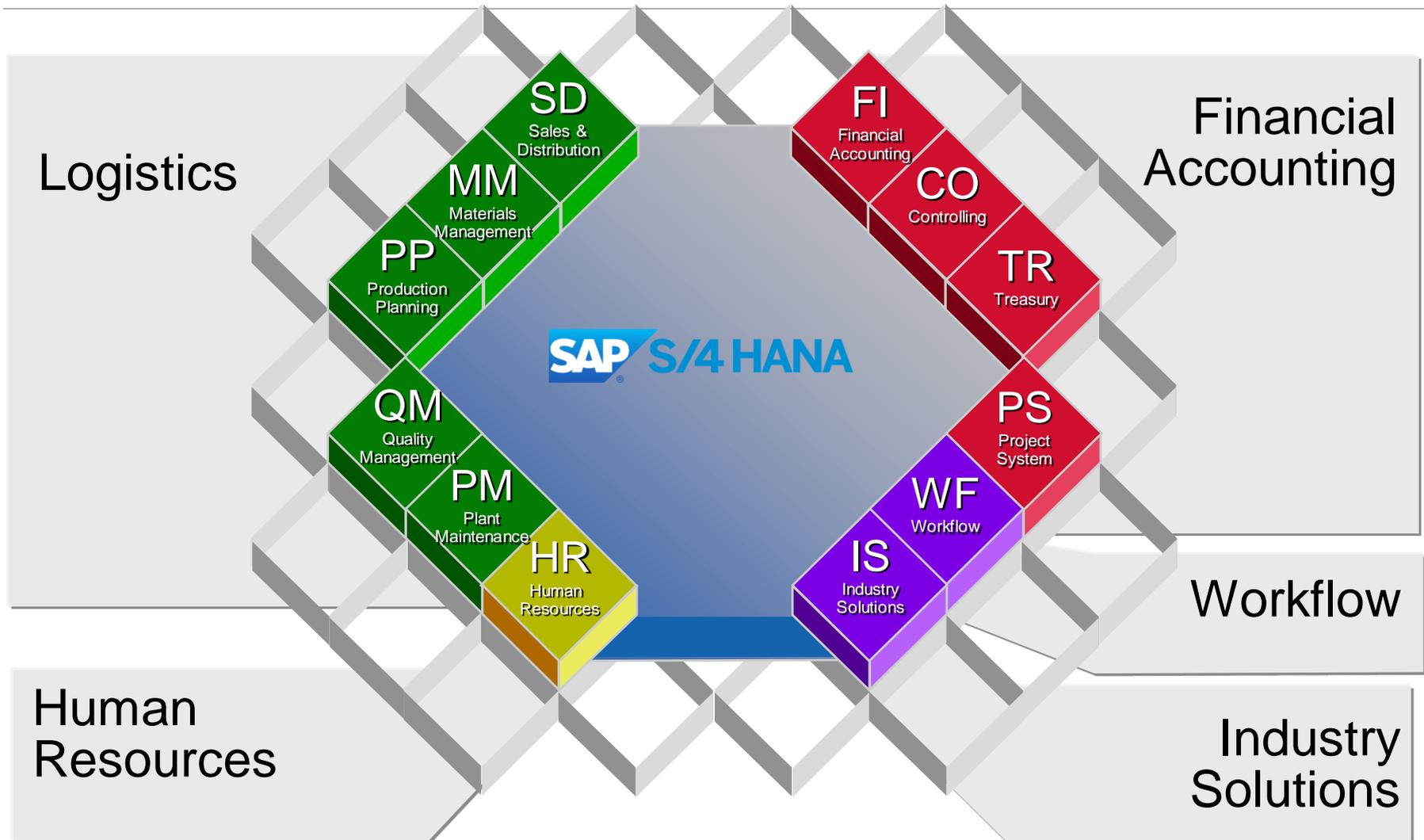
Radical simplicity, transformational performance



# The Evolution of the HANA Platform



# SAP ERP Systems / Components



# SAP Industry Solutions

Driving customer success for over 40 years

## Public Services

- Public Sector
- Healthcare
- Defense & Security
- Higher Education & Research

## Process Industries

- Mill Products
- Oil & Gas
- Mining
- Chemicals

## Discrete Industries

- Aerospace & Defense
- Engineering, Construction & Operations
- Industrial Machinery & Components
- Automotive
- High Tech



24  
Industry  
Solutions

## Service Industries

- Telecommunications
- Media
- Utilities
- Logistics Service Provider
- Postal Services
- Railways
- Professional Services

## Financial Services

- Banking
- Insurance

## Consumer Industries

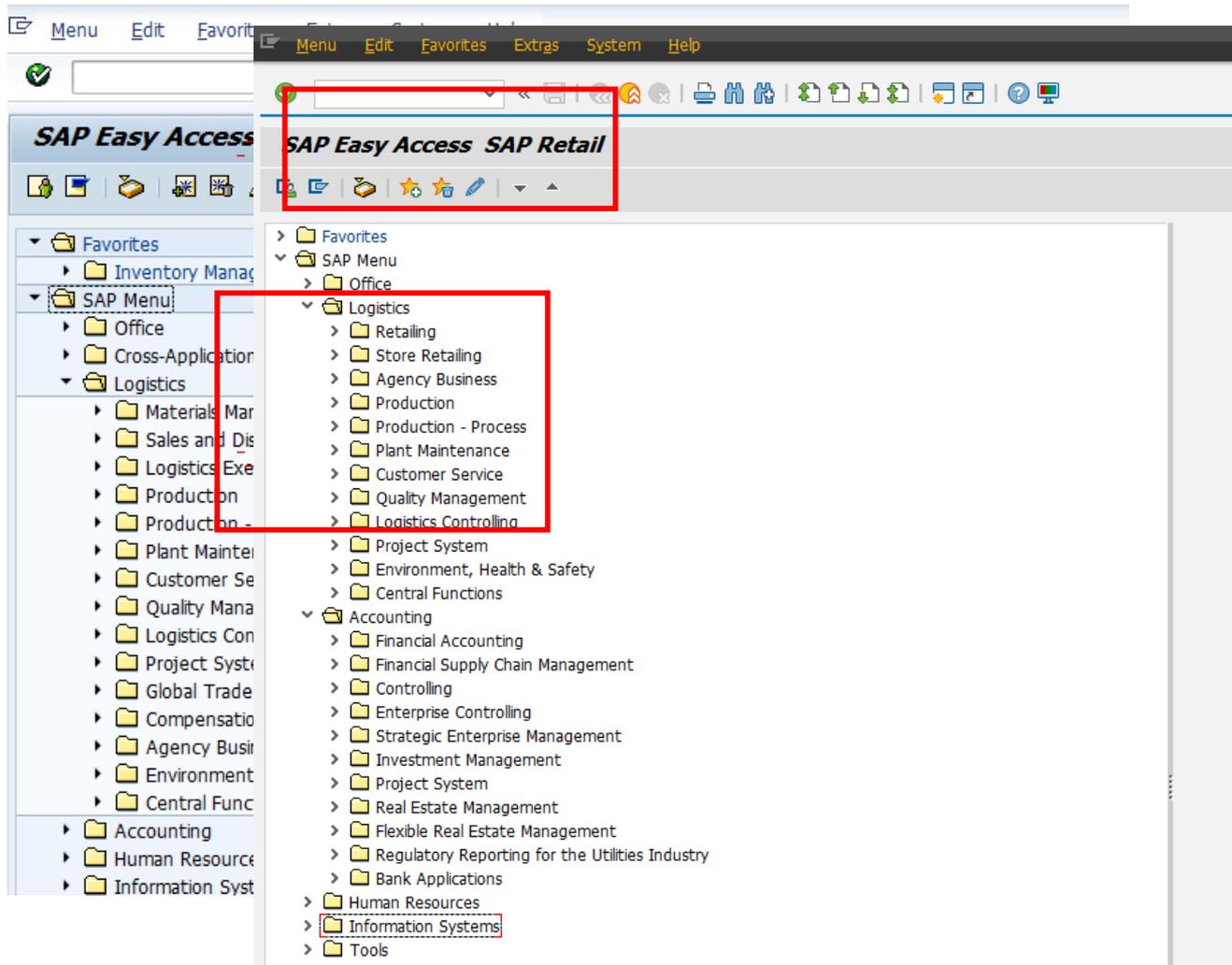
- Consumer Products
- Life Sciences

## Trading Industries

- Retail
- Wholesale Distribution



# Example of Standard ERP vs Retail



# Retail – Site, Distribution Center

**Store Display: Site General**

Site: 1011 COLD STORAGE (BANGSAR) Customer: 1011 Vendor: 1011

Organization/calendar | Address | Valuation/Inv. Mgmt | Listing/req.plng | Purchasi...

**Organizational data**

Company code	MY10	GCH Retail (M) Sdn Bhd
Purch. Organization	ER00	GCH Purchasing Org.
Sales organization	MY10	GCH Sales Org.
Distribution channel	R1	Retail
Division	00	General
District		
Sales office		

Purch. org. - site | Distribution chains - site | Sales areas available

Calendar: RT Retail - All day

**Store Display: Supplying site, central, time-dep**

Site: 1011 COLD STORAGE (BANGSAR)

Proposed date: 24.11.2007 - 31.12.9999

Sup. Name	Valid from	Valid to
9008 DISTRIBUTION CENTRE KOTA KINABALU	24.11.2007	31.12.9999

**Distribution Center Display: Site General**

Site: 9008 DISTRIBUTION CENTRE KOTA KINABALU Customer: 9008 Vendor: 9008

Organization/calendar | Address | Valuation/Inv. Mgmt | Listing/req.plng | Purchasi...

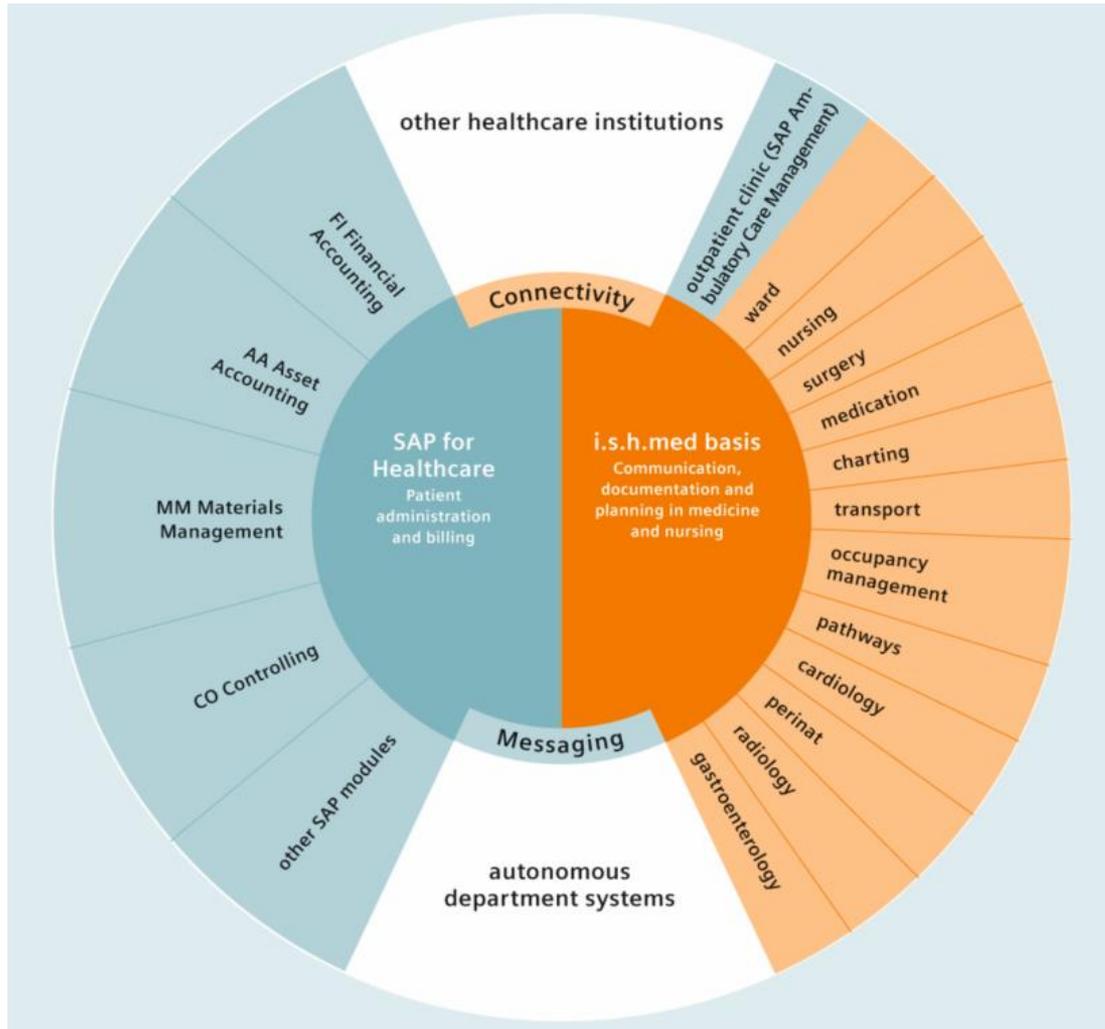
**Organizational data**

Company code	MY10	GCH Retail (M) Sdn Bhd
Purch. Organization	ER00	GCH Purchasing Org.
Sales organization	MY10	GCH Sales Org.
Distribution channel	R3	Distribution
Division	00	General
District		
Sales office		

Purch. org. - site | Distribution chains - site | Sales areas available

Calendar: MY Malaysia

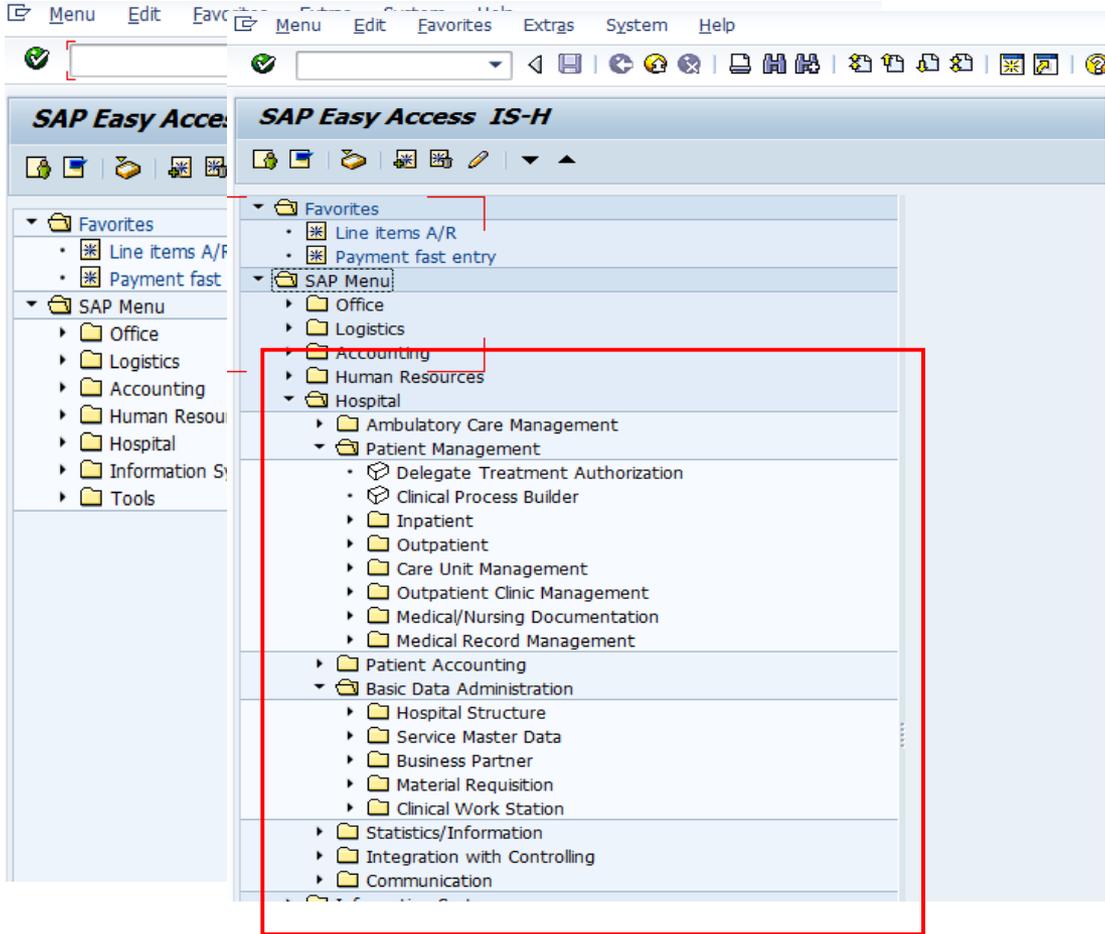
# SAP Healthcare + Clinical Management



SAP Clinical Management comprises following modules:

- Basis
- Ward
- Nursing
- Surgery
- Medication
- Charting
- Transport
- Occupancy Management
- Pathways
- Cardiology
- Perinat
- Radiology
- Gastroenterology

# IS-H (Industry solution for Hospital)



# SAP Student Lifecycle Management in a nutshell

## Core functionalities to manage student's lifecycle



# SAP Solutions for Analytics



Mobile Devices



BlackBerry



Browsers



Embedded Content



MS Office



Enterprise Portals

## Analytics Capabilities

### Enterprise Performance Management

- Planning, Budgeting, and Forecasting
- Financial Consolidation
- Strategy Management
- Profitability and Cost Management
- Disclosure Management

### Governance, Risk, and Compliance

- Enterprise GRC
- Global Trade Services
- Access Risk Management
- Continuous Transaction Monitoring

### Business Intelligence

- Analysis
- Reporting
- Dashboard
- Mobility
- Predictive Analysis

### Enterprise Information Management

- Data Services
- Master Data Management
- Event Processing
- Content Management
- Information Governance

### Data Warehousing

- Big Data
- Enterprise Data Warehousing
- High-performance Analytic Solutions
- Data Mart Solutions

### Enterprise Data Sources



SAP



Other Application/  
Data Sources



MS  
Excel



Social Media  
Content



Unstructured  
Content



OLAP Servers, Data  
Warehouses & Marts

# Intuitive Dashboards

## Deployed Anywhere

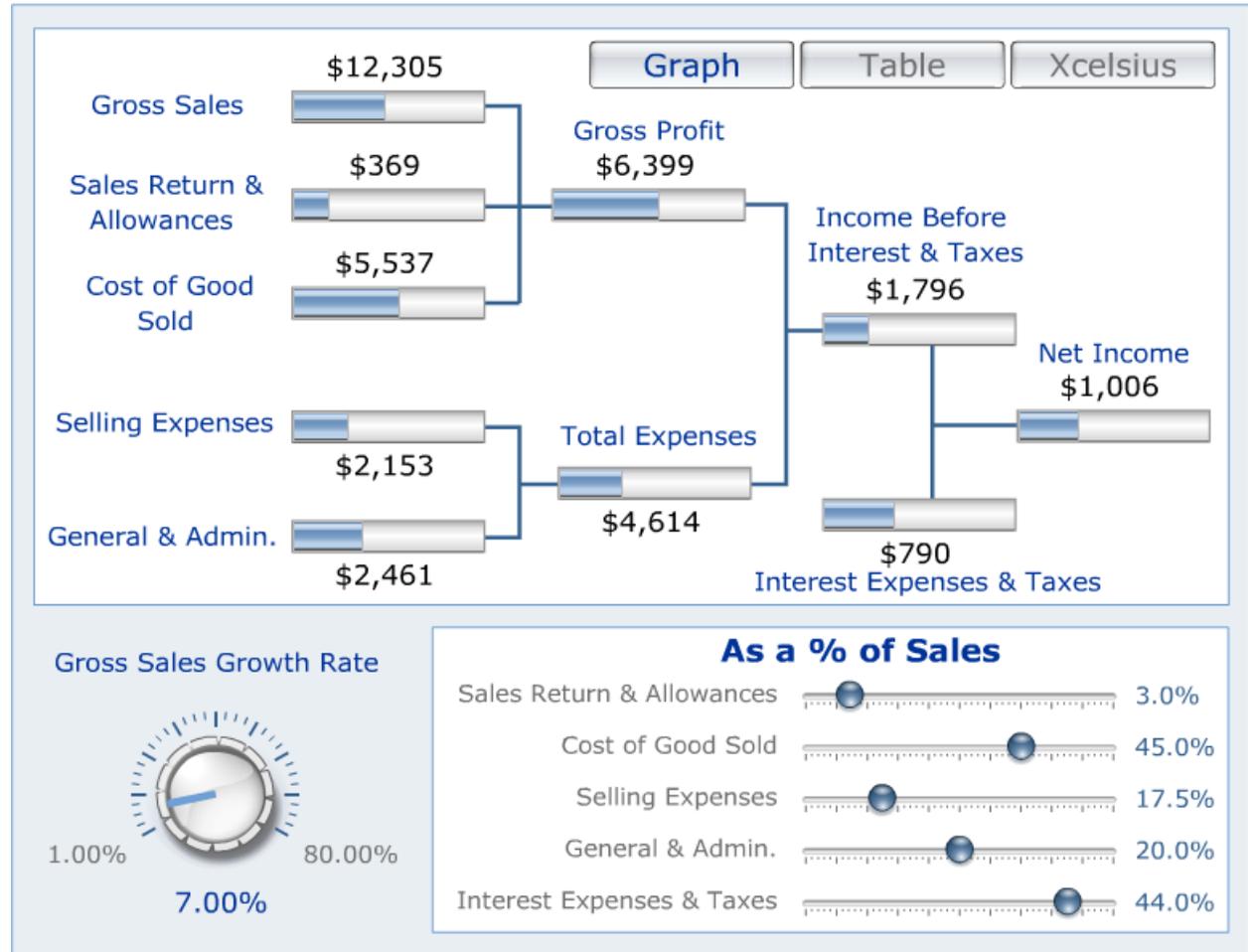
- Portals
- PDF documents
- Powerpoint presentations
- Send via emails

## Intuitive and engaging

- Highlights areas of concern
- Drill down to detail reports

## Scenario Building

- What if analysis
- Interactive



# SAP Value to the Marketplace

## Provide students with “windows into business”:

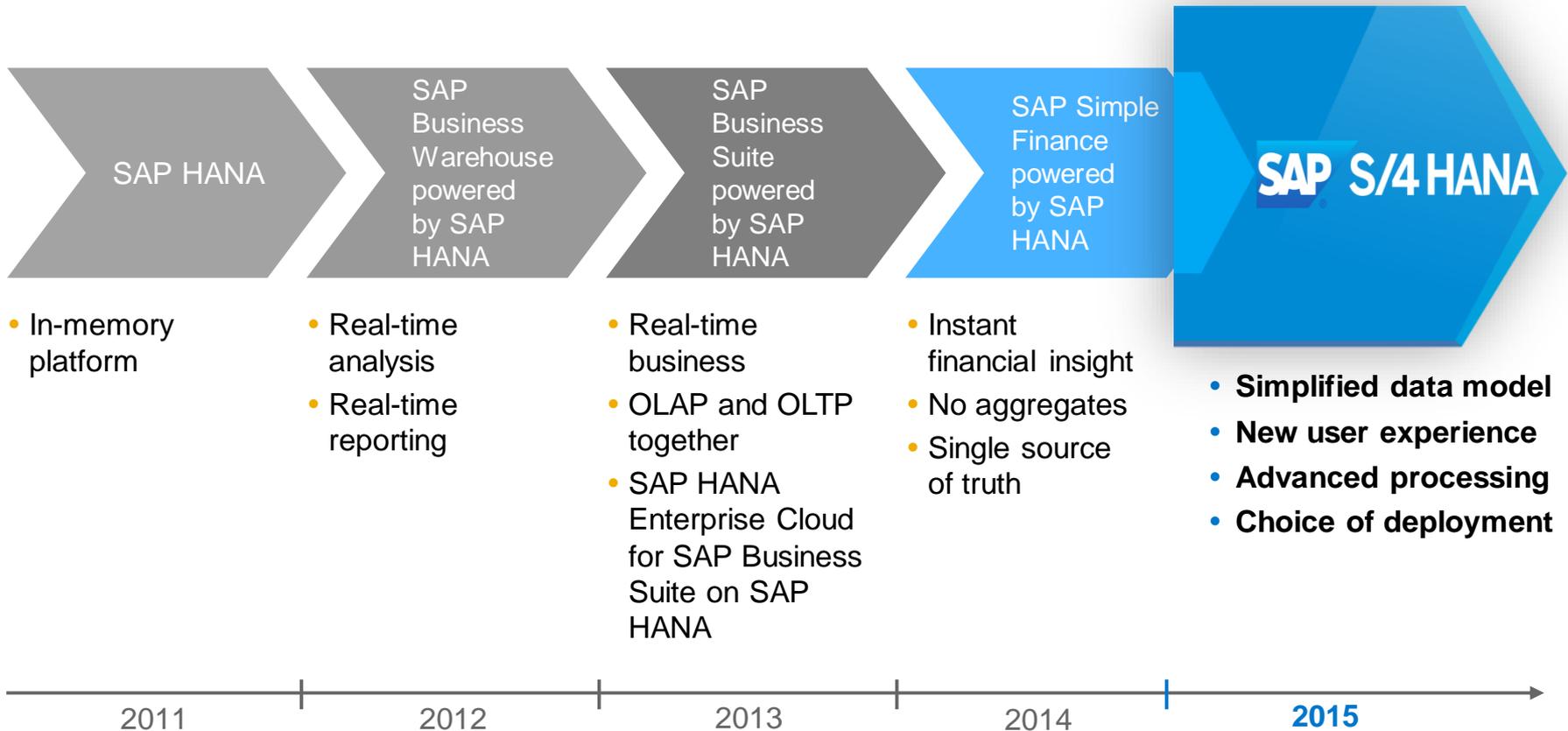


Global initiative that provides universities with the tools and resources necessary to teach students on how technology can enable integrated business processes and strategic decision making. It gives students the skills to add immediate value to the marketplace.

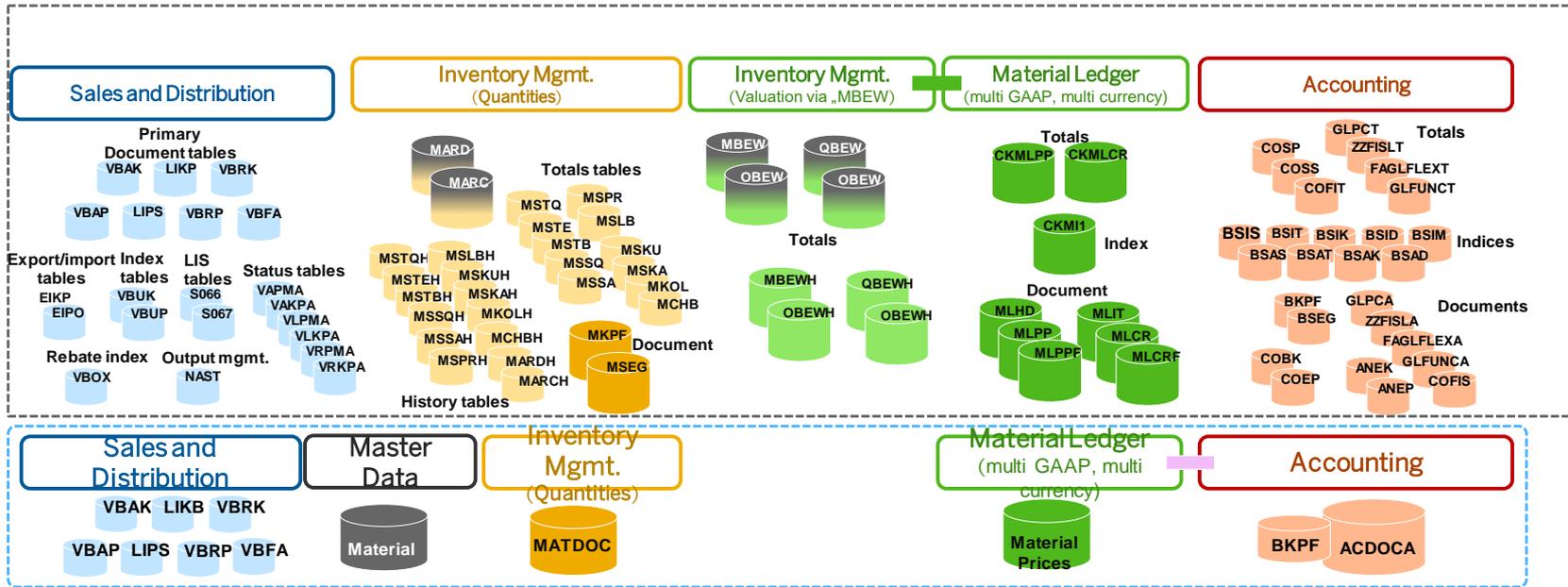
## Run SAP



# The Evolution of the HANA Platform



# A completely new Data Model



## SIMPLE DATA MODEL

- » Only main tables remaining, no redundancies
- » Clear separation of master data from transactional data
- » Reduction of memory footprint

## PRINCIPLE OF ONE

- » Only one valuation method (Material Ledger) instead of 2 (IM + ML)
- » Flexible rebate management instead of cumbersome and expensive redundancies

## THROUGHPUT INCREASE

- » INSERT only on database level (MM-IM), no locks for standard price valuation

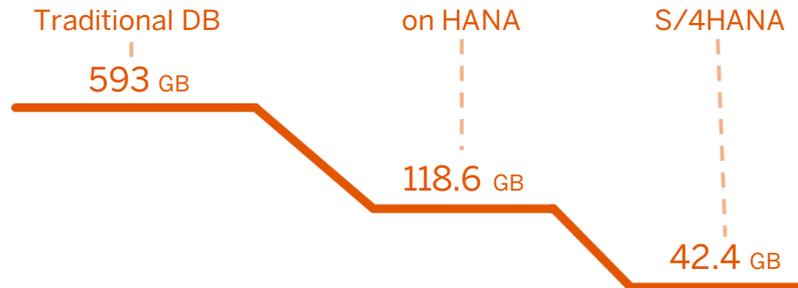
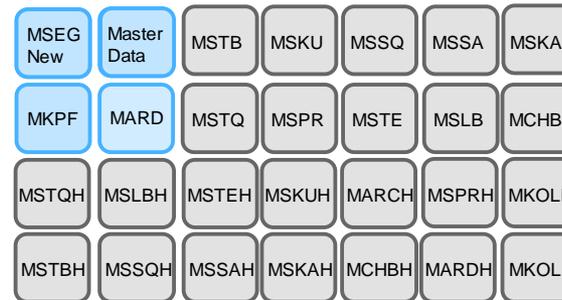
# What does it mean for IT?

## Data Footprint Reduction : Simplified Data Model in S/4 HANA

SAP S/4HANA Finance with aggregates and indices



SAP S/4HANA Logistics with aggregates and indices

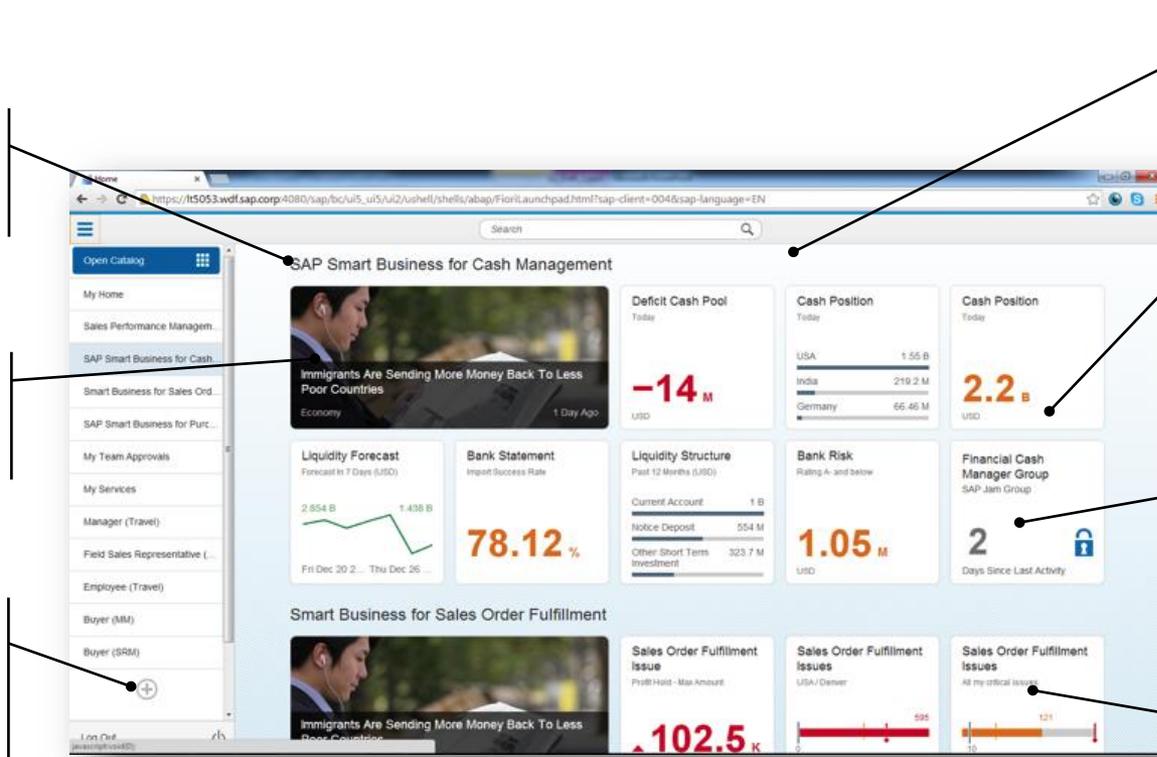


# Modern design principles with SAP Fiori UX

Role based with one common role definition

News and feeds to enhance collaboration

Group tiles for personalized content organization



Search across and within apps to get immediate answers

Color coding alerts user for any overdue, new or immediate actions

SAP Jam integrated to provide instant feedback on notifications and group activity

Dynamic charts to provide high level, real-time overview

# Example: SAP Simple Finance – finance transformation with instant insight



## Near real-time period closing

- Better process oversight through new management dashboard
- Flexible on-the-fly aggregation, no time delays of data loss due to replication

## Forecasting and simulations

- Prediction and simulation to evaluate financial impacts of strategic business options
- Integrated liquidity forecasting using multidimensional real-time analytics

## Real-time revenue and cost analysis

- Interactive drill down to explore root causes for deviations
- Optimization strategies to improve company's overall financial health

# Reporting and Analysis Flexibility

The screenshot displays the SAP Analysis Tools interface. The main window shows a data table with columns for G/L Account, Cost Center, Material, Customer, and Actual Amount. The table is filtered to show data for 'ALLSORTS UK LTD'. The right-hand side of the interface features a configuration panel titled 'Income Statement by Market Segment'. This panel includes sections for 'Measures' (with 'Actual Amount' selected), 'Rows' (with 'G/L Account', 'Cost Center', 'Material', 'Material Group', 'Profit Center', and 'Sales District' listed), and 'Background Filter'.

G/L Account	Cost Center	Material	Customer	Actual Amount
20.553.000,00				20.553.000,00
20.553.000,00				20.553.000,00
82,42				82,42
65,38				65,38
65,38				65,38
103,42				103,42
103,42				103,42
59,04				59,04
59,04				59,04
152,26				152,26
152,26				152,26
227,74				227,74
227,74				227,74
35,92				35,92
35,92				35,92
167,88				167,88
167,88				167,88
7.500.000,00				7.500.000,00
7.500.000,00				7.500.000,00
1.800.000,00,00				1.800.000,00,00
1.800.000,00,00				1.800.000,00,00
3.600.000,00,00				3.600.000,00,00
3.600.000,00,00				3.600.000,00,00
1.800.000,00,00				1.800.000,00,00
1.800.000,00,00				1.800.000,00,00
3.600.000,00,00				3.600.000,00,00
15.921,63				15.921,63
15.921,63				15.921,63
3.750,00,00				3.750,00,00
3.750,00,00				3.750,00,00

## User-defined reporting

- Users can explore data on the fly by restricting financial statements to self-defined data sub-segments
- SAP will continue to provide standard reports but with focus on frequently used reports

## Available information

- All record dimensions can be used for segmentation
- Unrestricted selection of multiple dimensions for segmentation
- Customer-specific dimensions can be easily added and are available for segmentation \*

# Reporting with Fiori Applications

The screenshot displays the SAP Fiori Financial Statement application. The top navigation bar includes the SAP logo and a search field. Below it, the application title is 'G/L Financial Statement - Default Variant'. The main area is divided into two sections: a left-hand navigation pane and a main data area.

The left-hand navigation pane shows a tree view of accounts under the heading 'SAP Espana (0006) - Displayed in EUR'. The tree includes 'Assets', 'Current Assets', 'Cash and Cash equivalents', 'Cash at banks', 'Bank of Nova Scotia', 'Citibank USD New York', 'RBS EUR', 'RBS USD - current account', 'Citizens Bank of Penny (Pool Header)', 'Citibank CAD', and 'Credit Cards Clearing Account'. Each account is associated with a balance value.

The main data area displays a detailed account breakdown for 'SAP Espana (0006) - Displayed in EUR'. The table shows the following data:

Period	Debit	Credit	Balance	Cum. Balance
Opening Balance				4.055.008,01-
01.2014	3.144.957,076	2.718.543,29	425.914,38	3.629.093,63-
02.2014	2.864.310,42	2.453.272,52	411.037,91	3.218.055,72-
03.2014	2.577.250,08	3.204.304,65	707.144,07-	3.925.800,29-
04.2014	3.199.585,02	2.495.704,19	703.821,44	3.221.978,85-
05.2014	3.960.766,04	2.332.210,05	1.638.555,99	1.583.422,86-
06.2014	2.288.281,99	2.473.419,50	197.137,51-	1.770.560,37-
07.2014	1.037.120,58	879.523,59	157.696,99	1.928.257,36-
08.2014	411.147,05	895.932,88	484.785,81-	2.007.749,19-
09.2014	862.831,61	1.002.809,31	139.977,71-	2.207.726,90-
10.2014	1.005.219,39	835.273,70	189.946,70	2.037.781,20-
11.2014	1.388.928,566	999.875,78	397.050,78	1.870.730,42-
12.2014	1.720.658,00	999.820,20	723.837,80	946.892,63-
13.2014				946.892,63-
14.2014				946.892,63-
Total	24.436.655,88	21.327.940,203	3.108.715,38	946.892,63-

## Customer Benefits

- Reporting of the Financial Statement, Balances, Line Items
- Simple and easy to use experience
- Work seamlessly across devices – desktop or tablet
- Collaboration functionality

## S/4HANA – The next generation Business Suite

### Finance

<b>80%</b> Faster financial closing	<b>12%</b> Reduction in DSO
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### Logistics

<b>99%</b> On time delivery	<b>15%</b> Fewer days in inventory	<b>30%</b> Decrease of inventory levels	<b>100%</b> Improvement in inventory accuracy	<b>30%</b> Shorter delivery lead time to customers
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### Business Processes Improvements

<b>50%</b> Faster MRP runs	<b>80%</b> Efficiency improvement in key processes	<b>33%</b> Reduction in aging backlog orders	<b>45%</b> Faster execution of business operations	<b>Hours to Minutes</b> Time required for quotes	<b>50%</b> Increase in sales productivity	<b>97%</b> Customer satisfaction
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### Performance Improvements

<b>25x</b> Faster Planning and Consolidation	<b>21x</b> Faster execution of complex transactions	<b>31x</b> Faster analytics
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### Technical Simplification

<b>27%</b> Reduction in custom ERP objects	<b>24</b> Distinct systems consolidated into three	<b>13</b> Companies with a consolidated accounting system	<b>Up to 10x</b> Data compression
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# Deployment Options\*



Licence



Subscription/BYOL



Subscription (SSC)



Subscription (SSC)



Subscription (SSC)

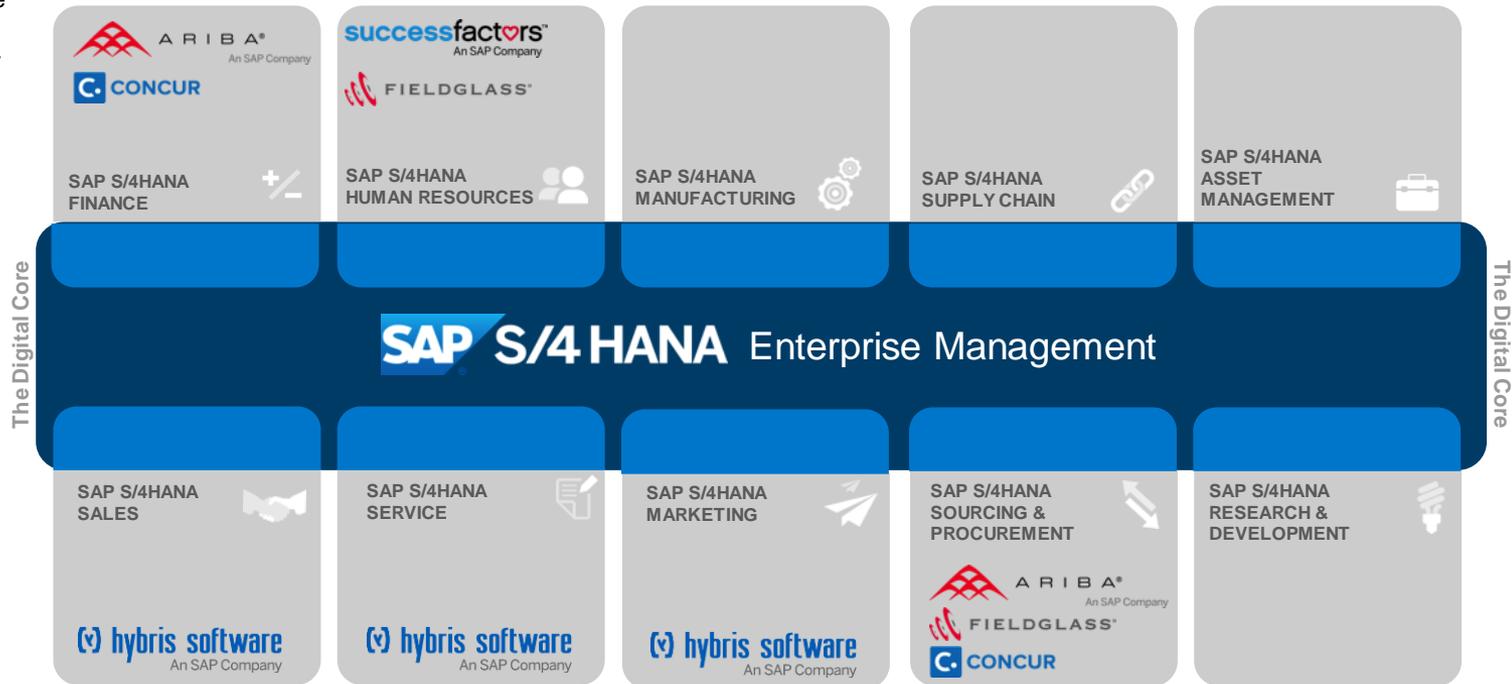


Subscription (SSC)

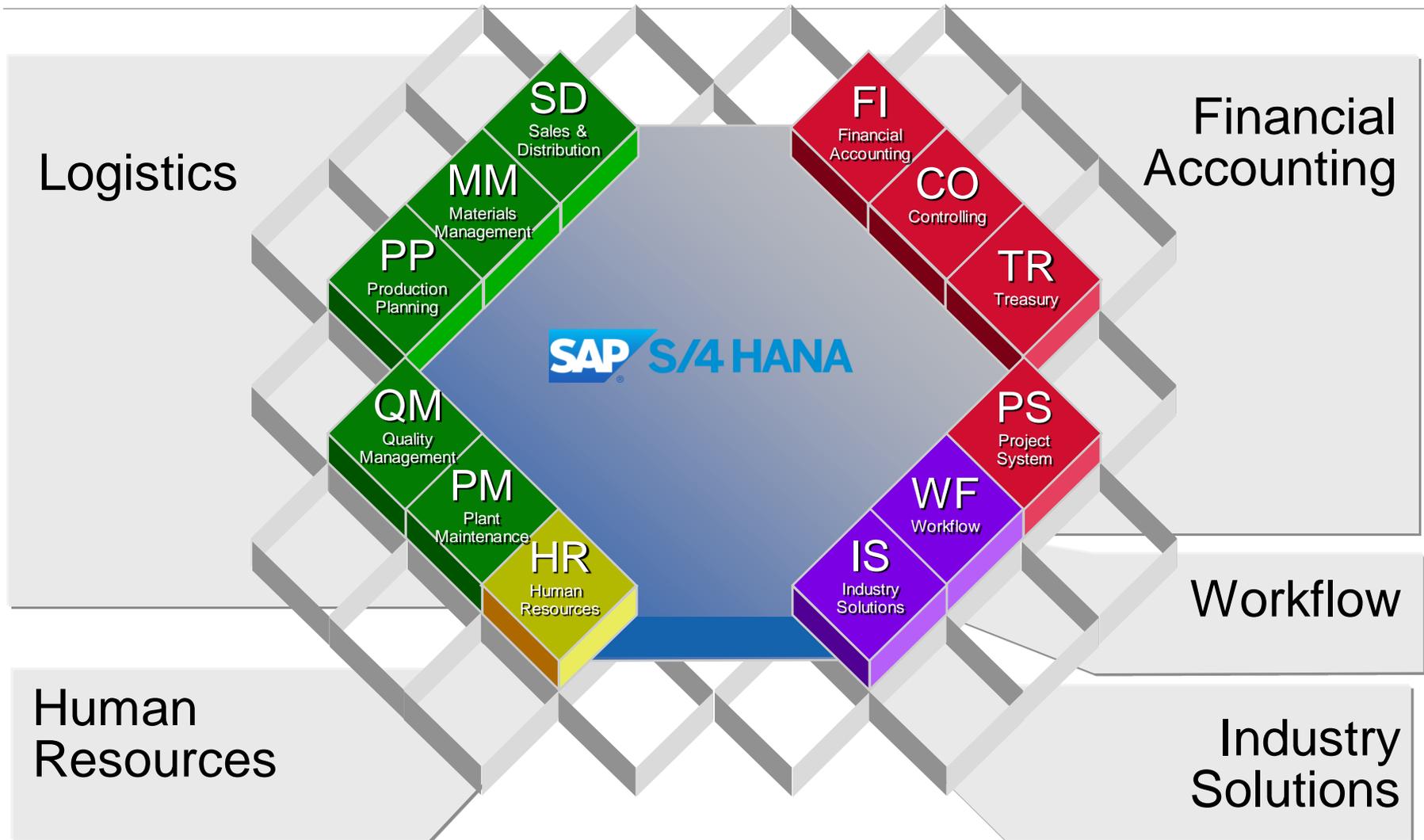
# SAP S/4HANA Suite

Introducing the Next Generation Core and Lines of Business Solutions for the Digital Economy

- ✦ The **SAP S/4HANA Lines of Business solutions** combine a modern and simplified core built on SAP HANA with best-in-class lines of business solutions and connection to business networks.
- ✦ These solutions are designed to **help meet the new requirements of lines of business in the digital economy**: real-time information on big data, personalized customer experiences, omnichannel, connected devices, people and businesses.
- ✦ The lines of business solutions can continue to be consumed as standalone solutions or as part of the SAP S/4HANA Lines of Business solutions **giving more choice to customers, allowing true hybrid scenarios and incremental deployments**.



# SAP ERP Systems / Components



# SAP ERP Process Example

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## **Material Management & Account Payable**

Purchase Requisition -> Purchase Order -> Goods Receiving -> Invoice Receiving -> Payment

## **Material Management & Quality Management & Account Payable**

Purchase Requisition -> Purchase Order -> Goods Receiving -> Inspection Process -> Usage Decision -> Stock Placement -> Invoice Receiving -> Payment

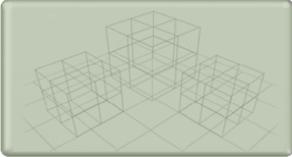
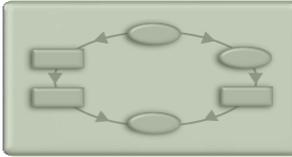
# ระบบบัญชีการเงิน - บัญชีแยกประเภท

## Financial accounting – General Ledger

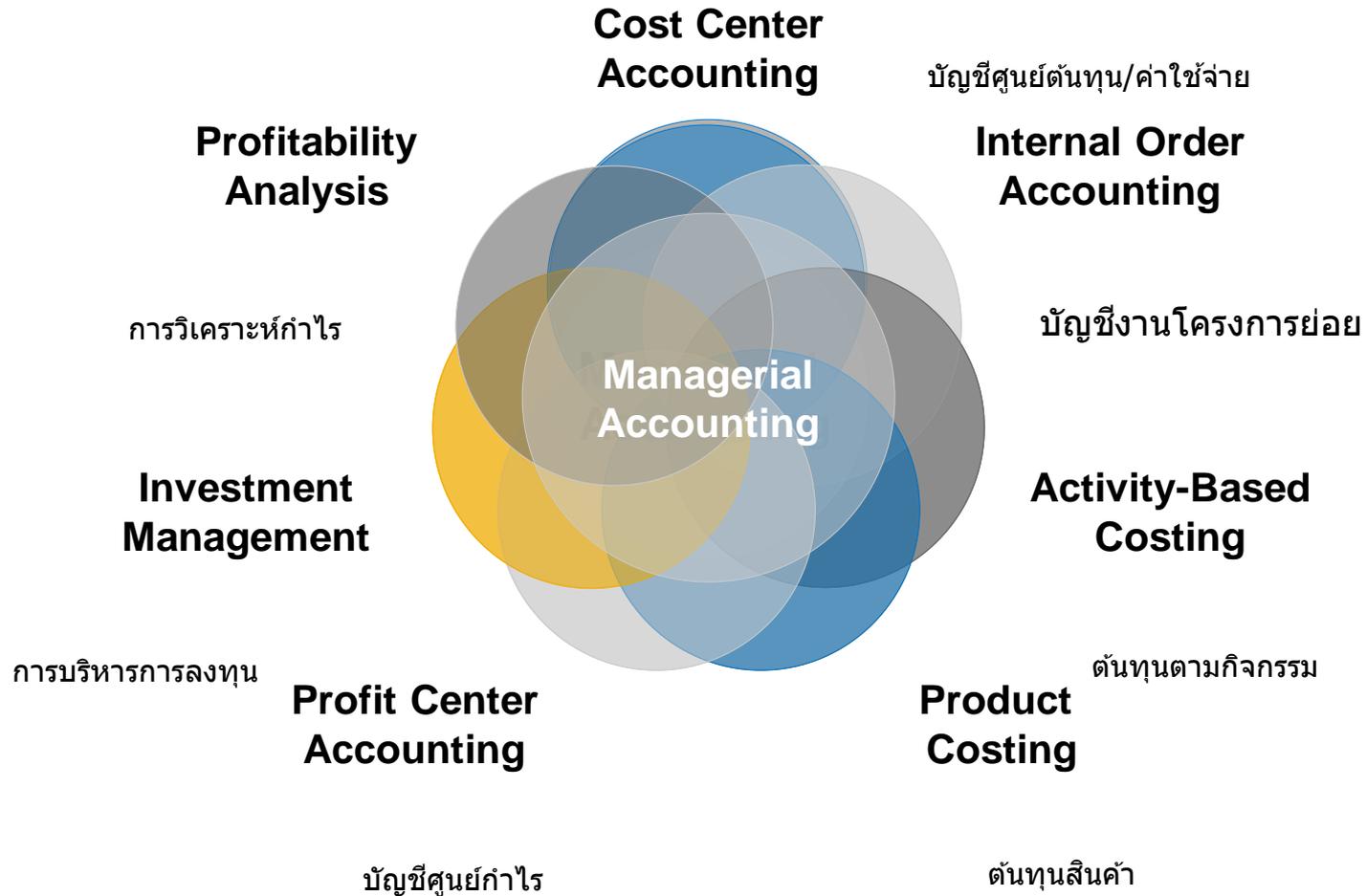


# ระบบบัญชีการเงิน - Subledger

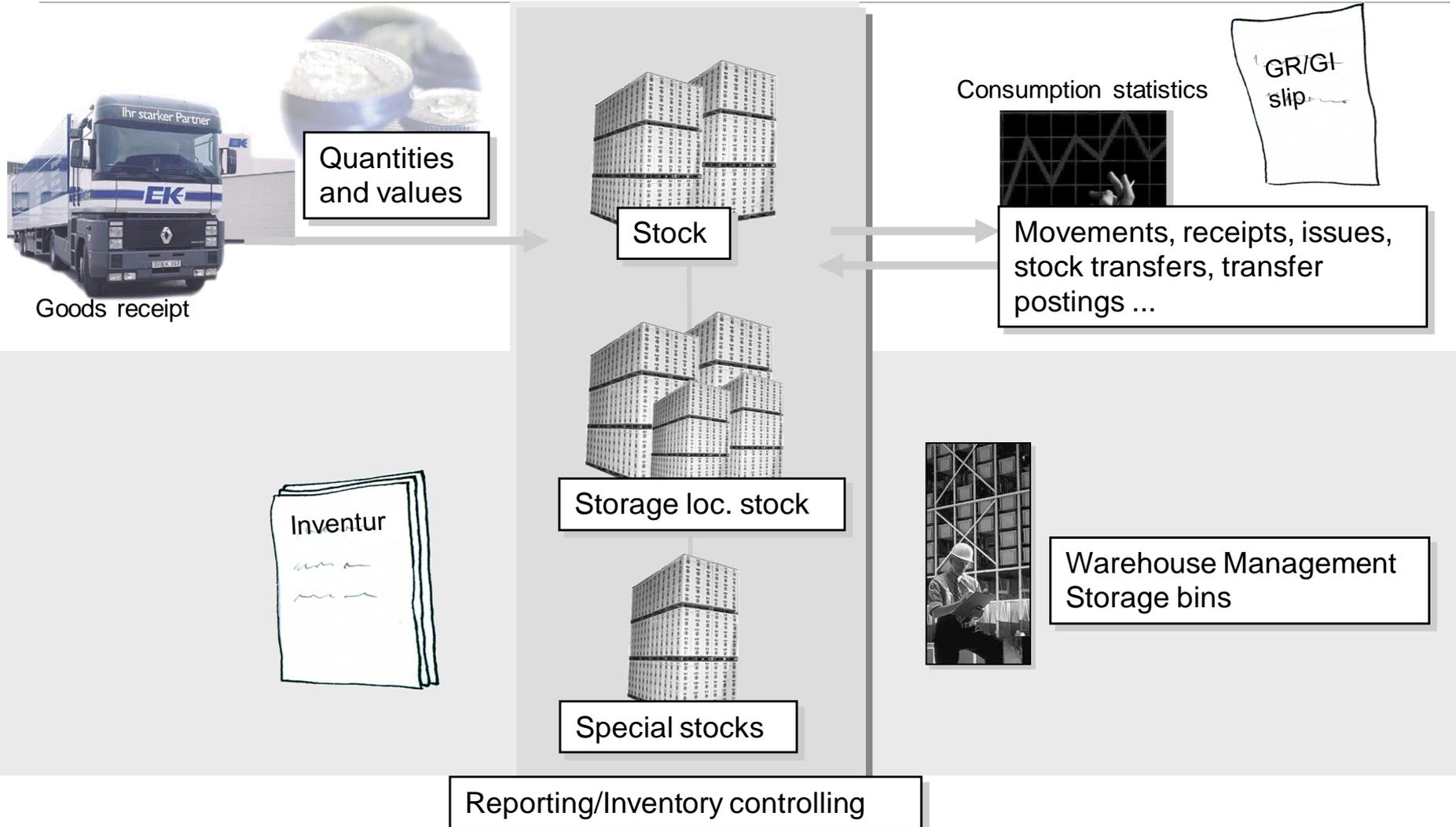
## Financial accounting – Subledger

บัญชีลูกหนี้	บัญชีเจ้าหนี้	บัญชีธนาคาร	บัญชีเงินสด
<b>Accounts Receivable</b>	<b>Accounts Payable</b>	<b>Bank Accounting</b>	<b>Cash Journal Accounting</b>
Speed up and improve the customer accounting process	Effectively record and manage accounting data for all vendors	Better manage bank master data and cash balances	Improve cash journal accounting
			
Proactively manage asset lifecycle from acquisition to retirement	Manage the value and quantity of material stock	Accurately account for taxes according to the legal requirements of a country/region	Streamline accounting accruals
<b>Fixed Asset Accounting</b>	<b>Inventory Accounting</b>	<b>Tax Accounting</b>	<b>Accrual Accounting</b>
บัญชีสินทรัพย์/ครุภัณฑ์	บัญชีวัสดุ	บัญชีภาษี	บัญชีคงค้าง

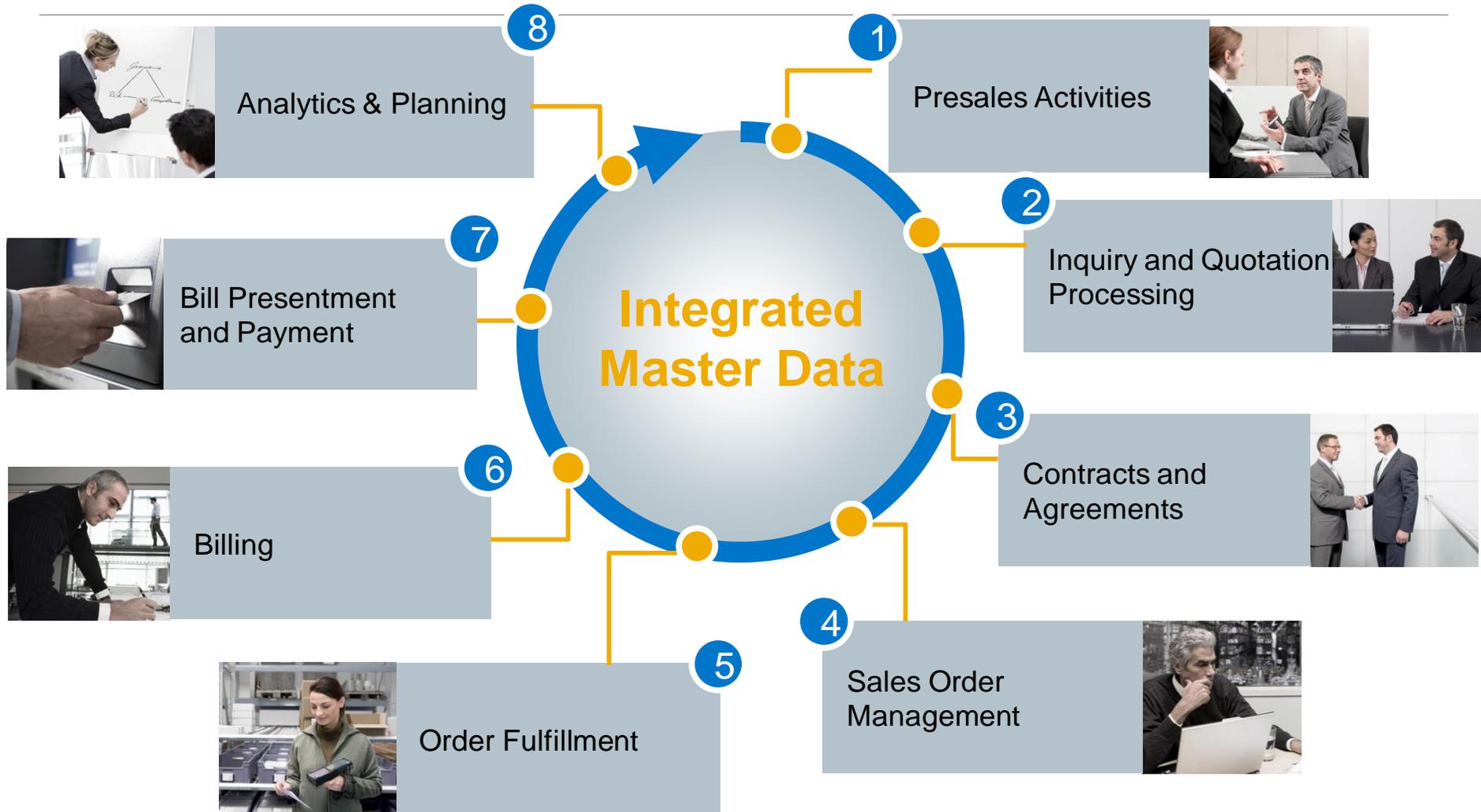
# ระบบบัญชีบริหารและต้นทุน Management accounting



# Inventory Management – Overview

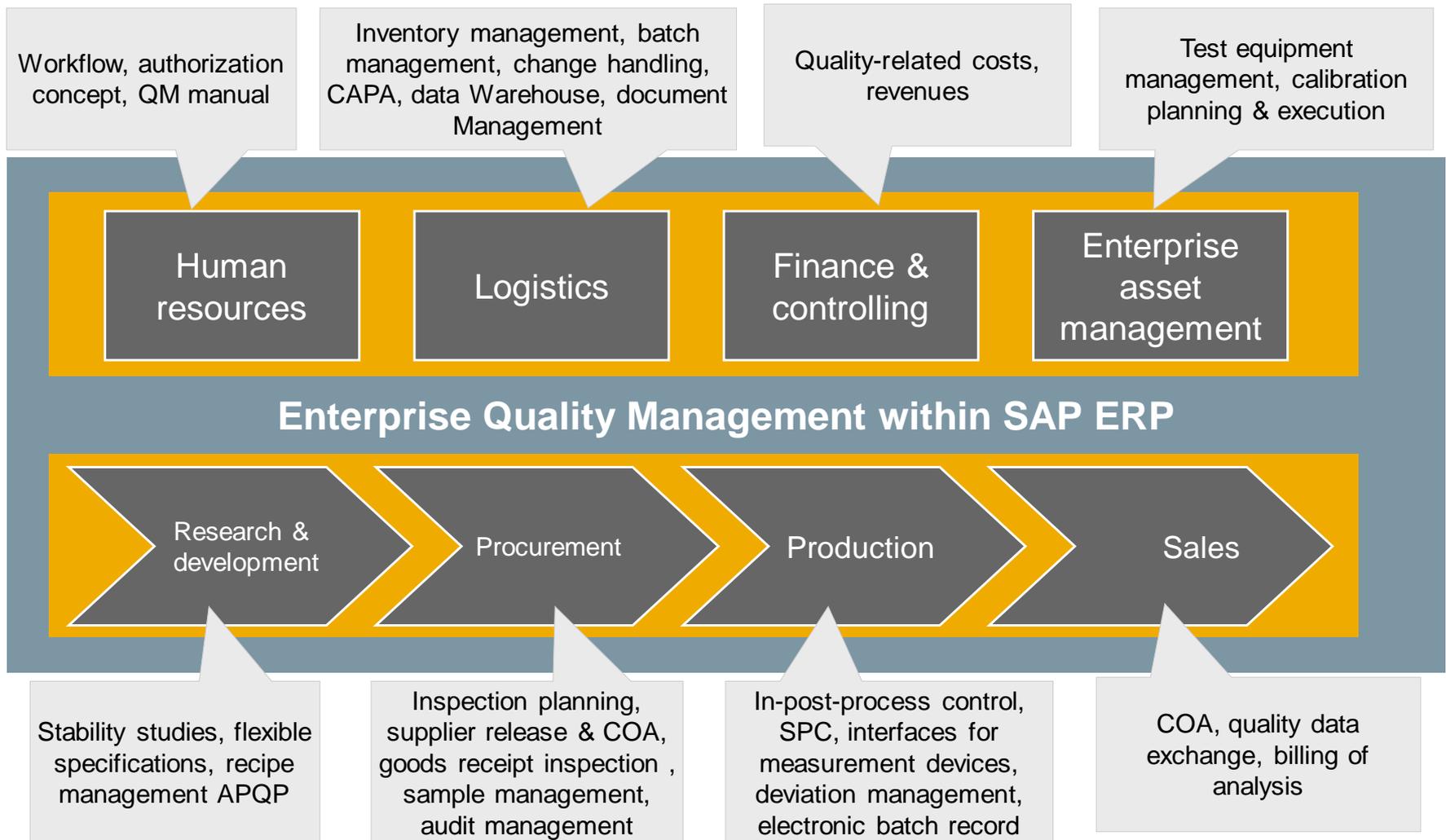


# Sales: business process



SAP ERP offers a Complete Sales Cycle from Planning and Execution to Analysis

# Quality Management within SAP ERP



# Business Process: Breakdown Maintenance



Production

Call /  
Notification

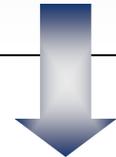


Supervisor/  
Maintenance Planner

Create order  
and release



Order	
<input type="text"/>	
<input type="text"/>	
	
0010 Inspect pumps	
0020 Replace seals	
	A



Maintenance work  
center

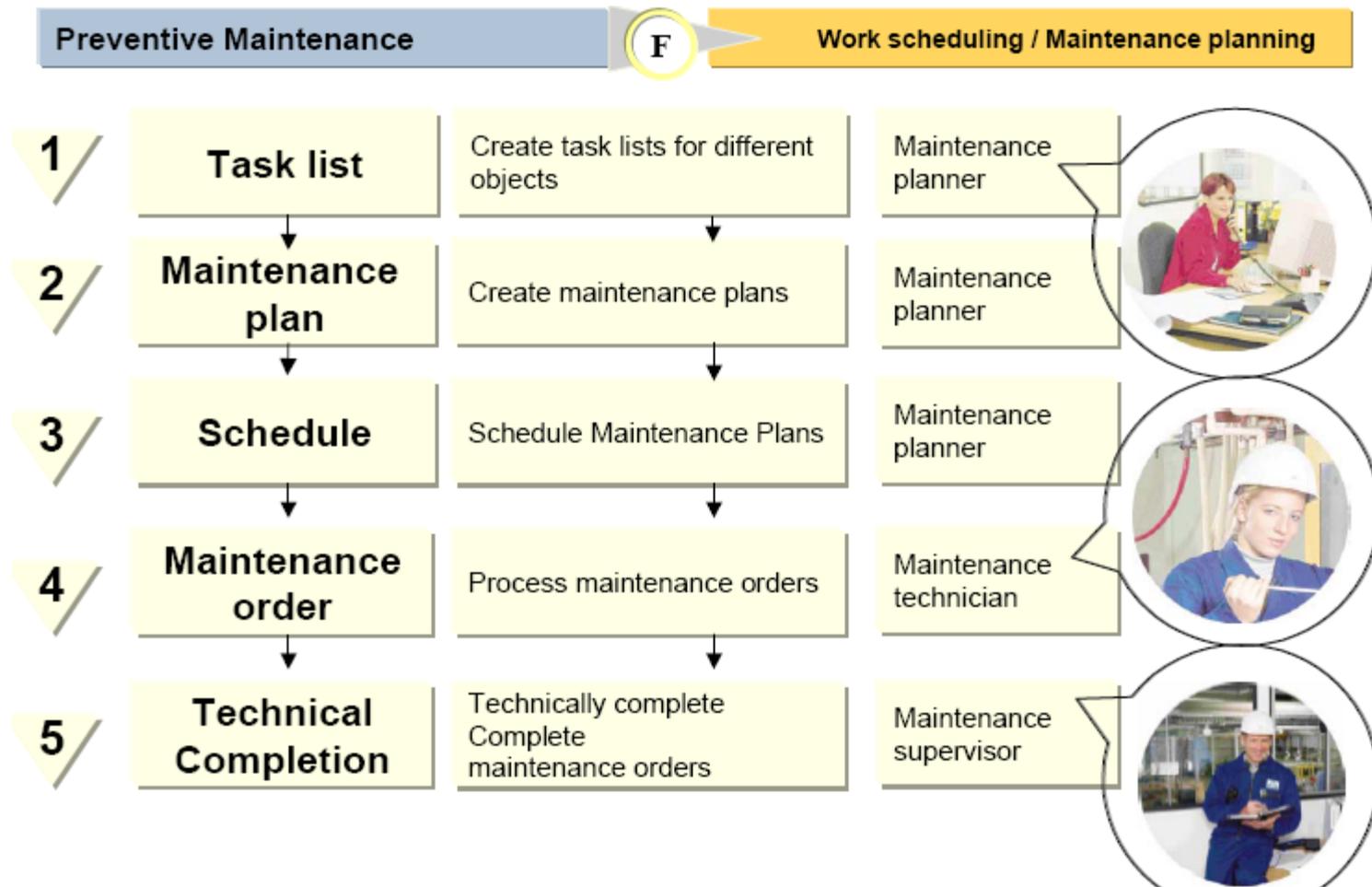


Fix malfunction

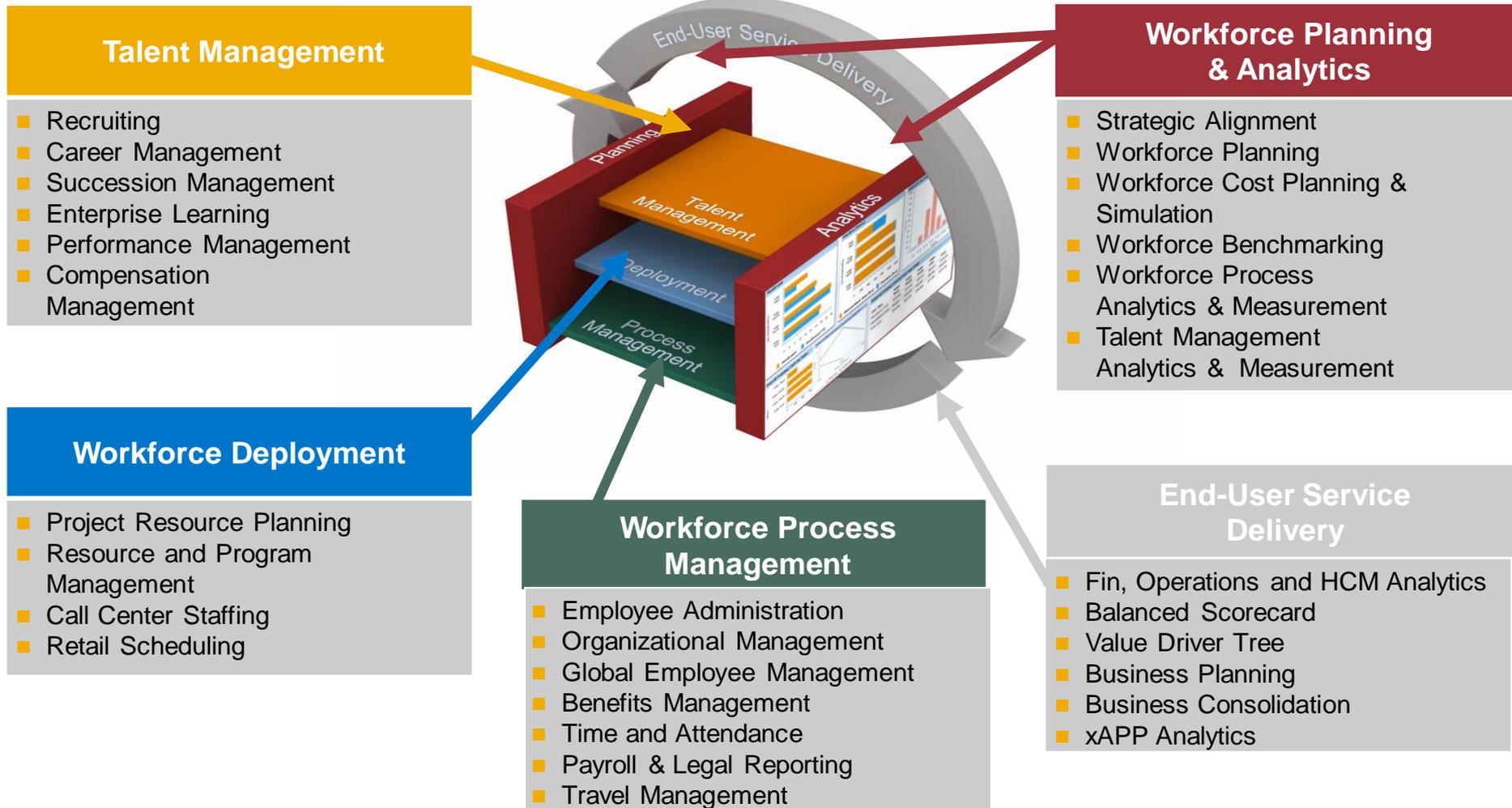


Confirm and complete order

# Preventive Maintenance: Process



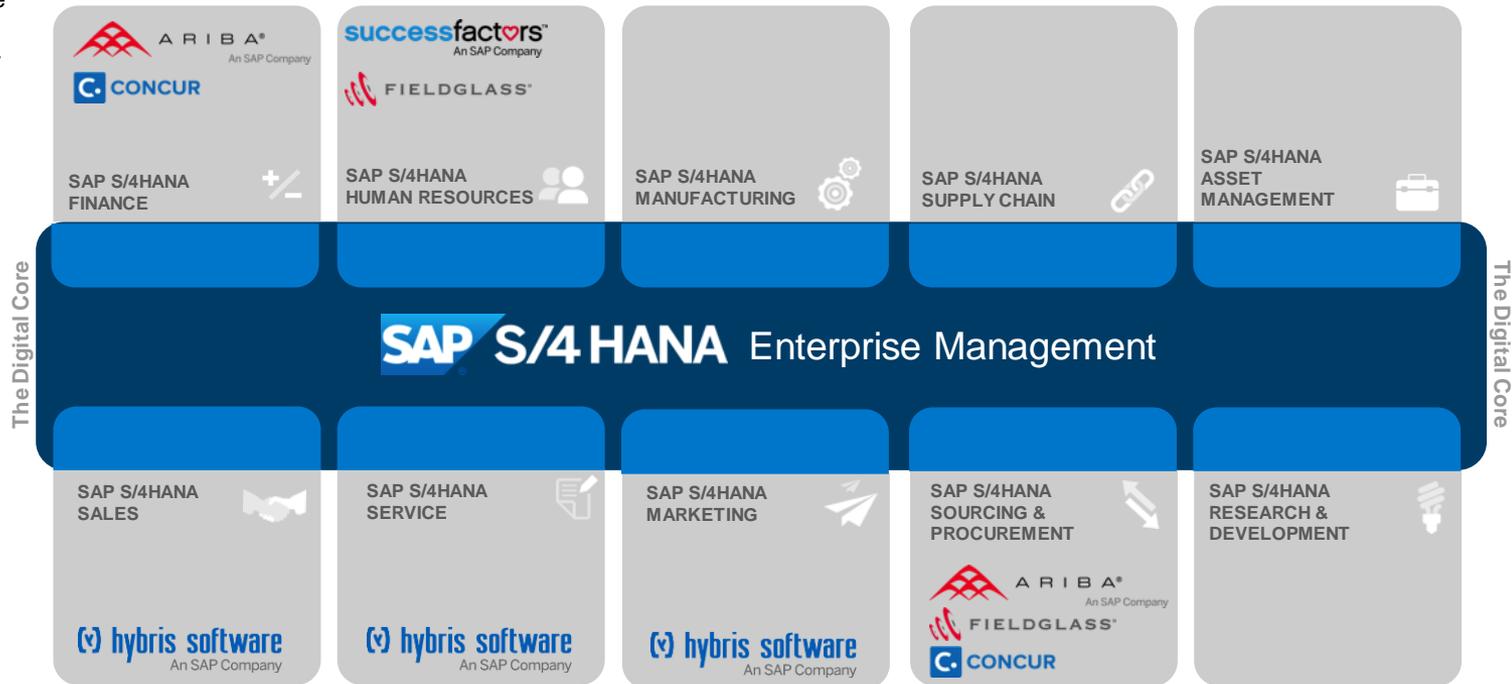
# SAP ERP Human Capital Management



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# Pokemon GO



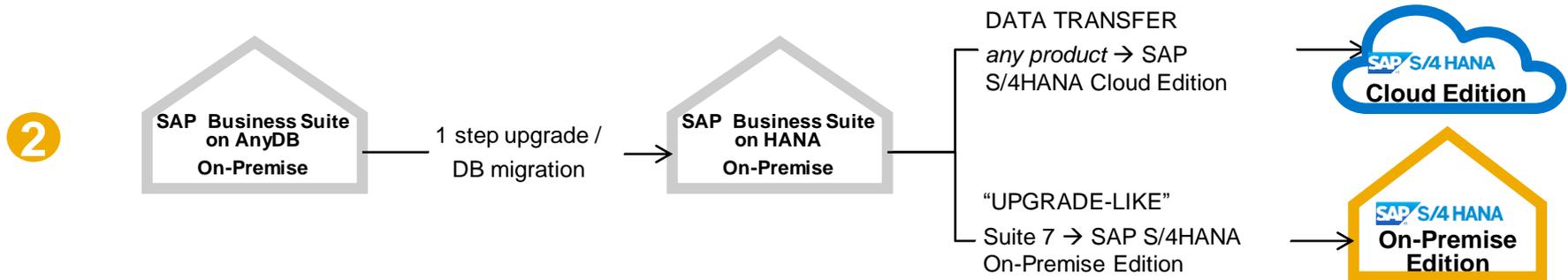
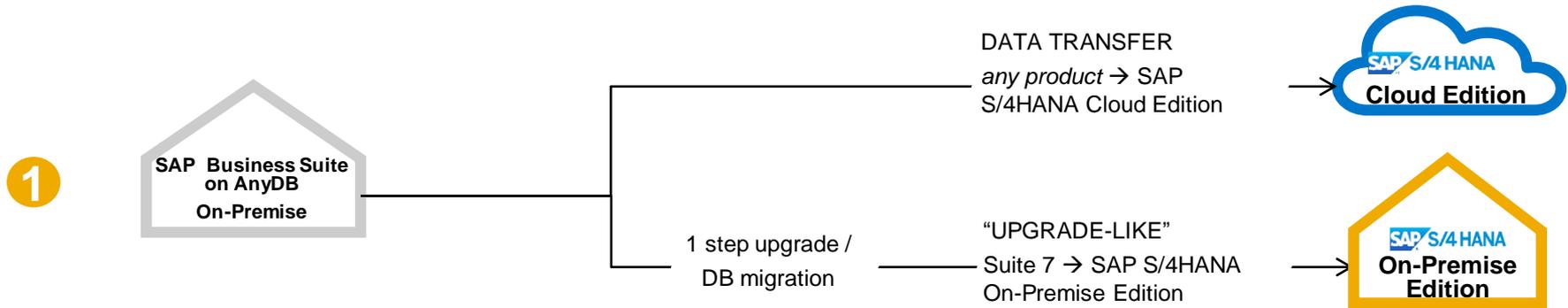
# SAP ERP + Augmented Reality

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<https://www.youtube.com/watch?v=SWtDeeXtMZM>

The logo for SAP S/4 HANA is centered on a yellow rectangular background. It features the word "SAP" in white on a blue square, followed by "S/4 HANA" in white text.

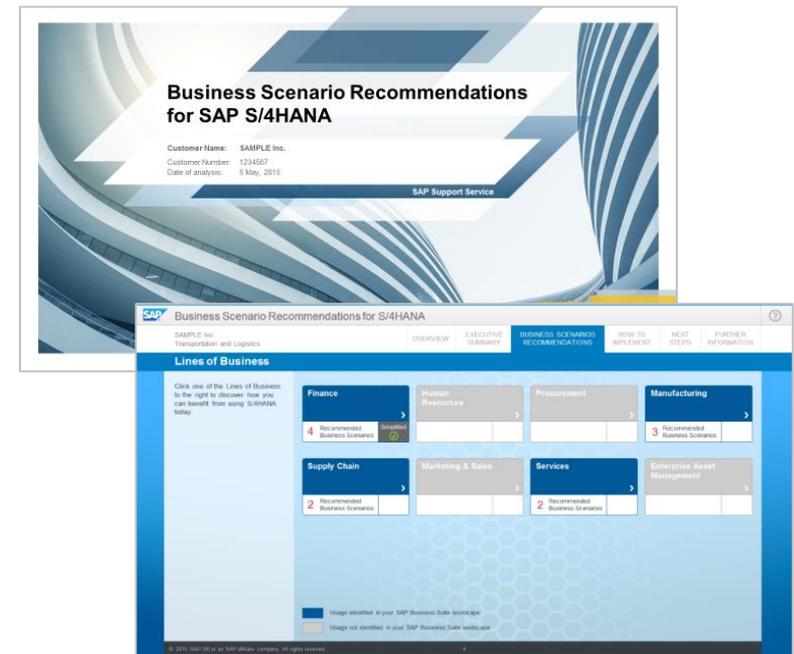
# The Road to SAP S/4HANA



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