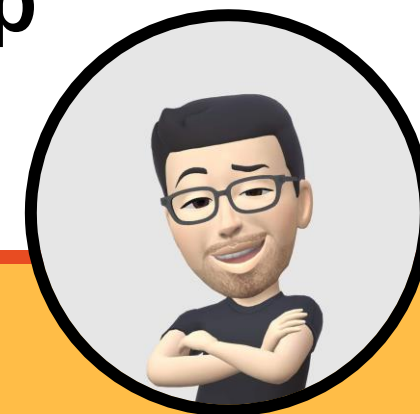




K-Phenomena

K-Drama, K-Gene, K-Start up to K-Entrepreneurship

From unpleasant Autumn to a Warm Welcome Summer of South Korea.
The learning from Kim-Chi to Thai Papaya Salad



**PART 1: Comparing Thai-Korean Economic Plans Over 6 Decades:
Lessons and Disparities**



**MonsoonSIM
Thailand**
Business Simulation & Gamification
by Zorix Services Co., LTD.

{ } MONSOONSIM

**Paramintara Yaoyuenyong
P3Y Academy**

History will teach you something.!!

Terms and Context

- **"K"** represent Korea (South Korea)
- **"K-XXX"** from K-Pop cultural theme, in this presentation K-Startup, K-Entrepreneurship, K-Gene and etc
- **"K-Startup"** has count for early state until 3 years old, after 3 years old they will be called as **"K-Entrepreneur"**

Fill in the available colloquium slot in UTAR MERMC from country members.

Engage the weirdest partners form Thailand, Paramintara.

Checking for any other available topic to be shared.

Checking for any other available topic to be shared.

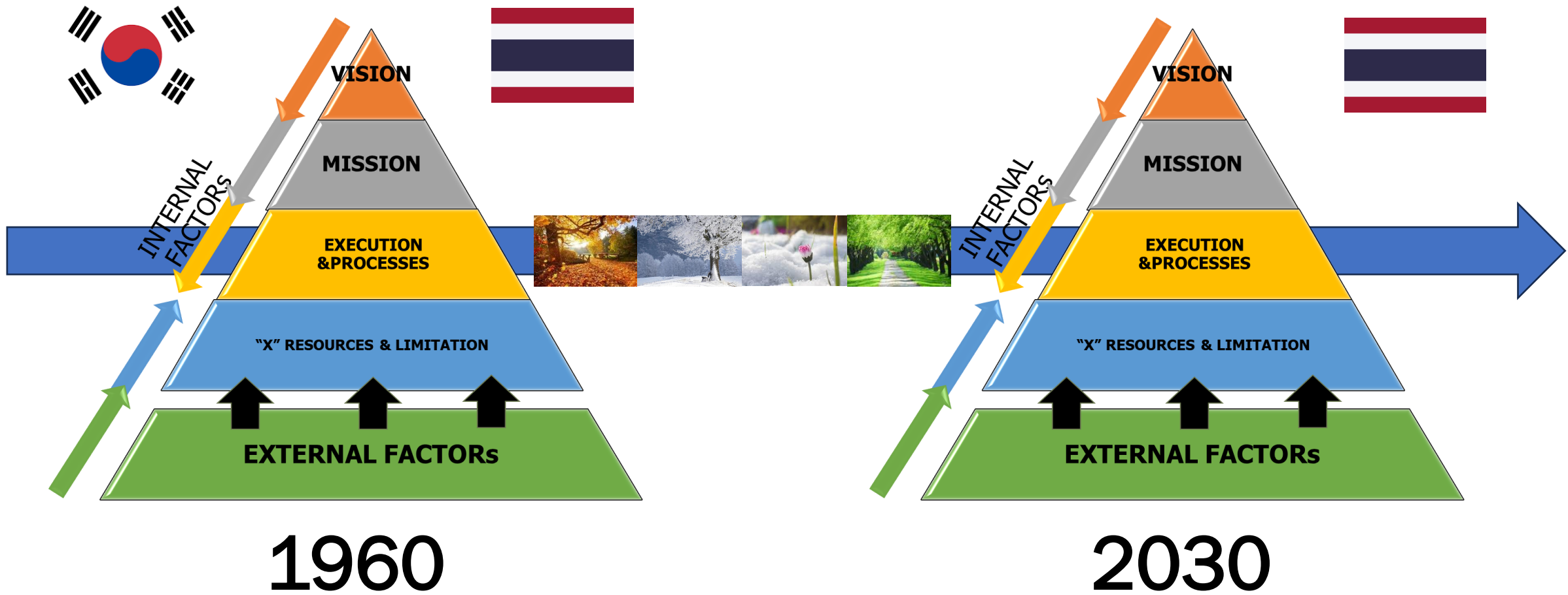
Have not know that they had engaged wrong person. he he



Given comparison between Korea and Thai based on Five-Year Plan after WW2. to find out the factors Why after 60 years, it end up with huge gap Between Korea and Thailand.. Understand and make changes. as Historical and Sociology view

"My Poor English"

Not many people interested in History.



Autumn



Winter



Spring



Summer



**The journey of 'History' as the changing of season.
After this will be K-History; Season, that I have learn**

TIME FOR CHANGE

BY LEARNING FROM OTHER HISTORY





아리랑, 아리랑, 아라리요...
아리랑 고개로 넘어간다.
나를 버리고 가시는 님은
십리도 못가서 발병난다.

Arirang, arirang, arariyo...
You are going over Arirang hill.

My love, if you abandon me
Your feet will be sore before you go ten

Just as there are many stars in the
clear sky,

There are also many dreams in our
heart. ri. There, over there, that
mountain is Baekdu Mountain,
Where, even in the middle of winter
days, flowers bloom.



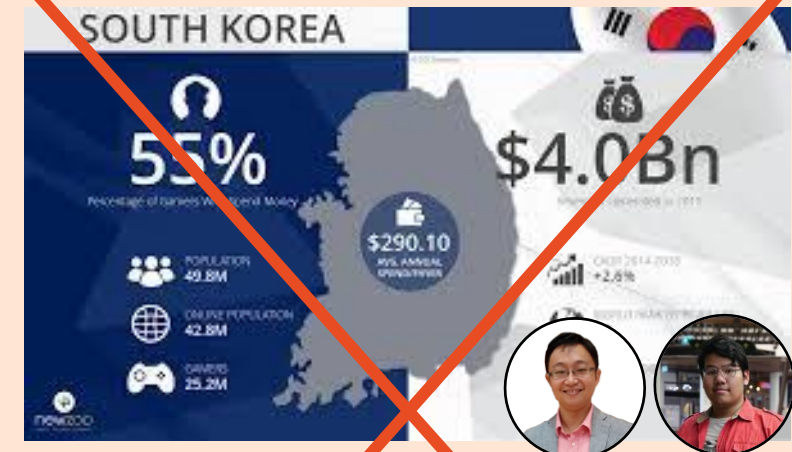
This converted from 2020 online events about my visiting trip with **GEN** in KOREA at Beginning of COVID-19. **This special session cover first two-parts of three episode.** This is decoding session not academical research.



About history of Korean Developing their country, describe by transition of four seasons, How South Korea transform from poor country to developed country. And compare to Thailand within same period.



How Korea develop their Startup Program and becomes Entrepreneurial Education, which create many unicorns and supporting of Chaebol.



Game and Animation Industry in South Korea, How Korea government support the Game industry. Experienced sharing from visiting Game designer and Industry Expertise.



SILLA



KOGORYU



CHOSON



ca. 4000 BCE	Kulp'o Culture
ca. 3000 BCE	Chulmun Culture
ca. 2000 BCE	Ch'aemon Culture
ca. 300 BCE	Old Choson
ca. 100 BCE - 313 CE	100 Chinese Han Colonies CA. 108 BCE-313 CE NORTH: CHINESE COMMANDERIES CA. 100 BCE-CA. 280 CE SOUTH: SAMHAN FEDERATION
ca. 50 BCE - 668 CE	Three Kingdoms 57 BCE-668 CE SILLA 37 BCE-668 CE KOGORYU 18 BCE-663 CE PAEKCHE
47 CE - 562	Kaya
668-936	United Silla
890-936	Later Three Kingdoms
1231-1336	Mongol Domination
918-1392	Koryo Dynasty
1392-1897	Choson Dynasty 1418-1450 REIGN OF KING SEJONG 1592-1598 IMJIN WARS (HIDEYOSHI INVASIONS) 1724-1800 REIGNS OF YONGJO AND CHONGJO 1600-1850S TWO CENTURIES OF PEACE
HERMIT PERIOD	

The contents of this session start around this period of time !! →



Kim Gu (Baekbeom)
김구 1876-1949

우리나라가 세계에서 가장 아름다운 나라가 되기를 원한다.
...오직 한없이 가지고 싶은 것은 높은 문화의 힘이다.
...자신을 행복하게 하고, 나아가서 남에게 행복을 주기 때문이다.
.....그래서 진정한 세계의 평화가 우리나라에서,
우리나라로 말미암아 세계에 실현되기를 원한다.
김구, 「내가 원하는 우리나라」, 『백범일지』, 1947



I want our nation to become the most beautiful nation in the world.
...The only thing that I desire in infinite quantity is the power of a highly-developed culture.
This is because the power of culture both makes ourselves happy and gives happiness to others.
...I desire that a true world peace is fulfilled in, and because of, our nation.
Kim Gu, "The Nation That, I Desire." *Baekbeom ilgi* (Diary of Baekbeom), 1947



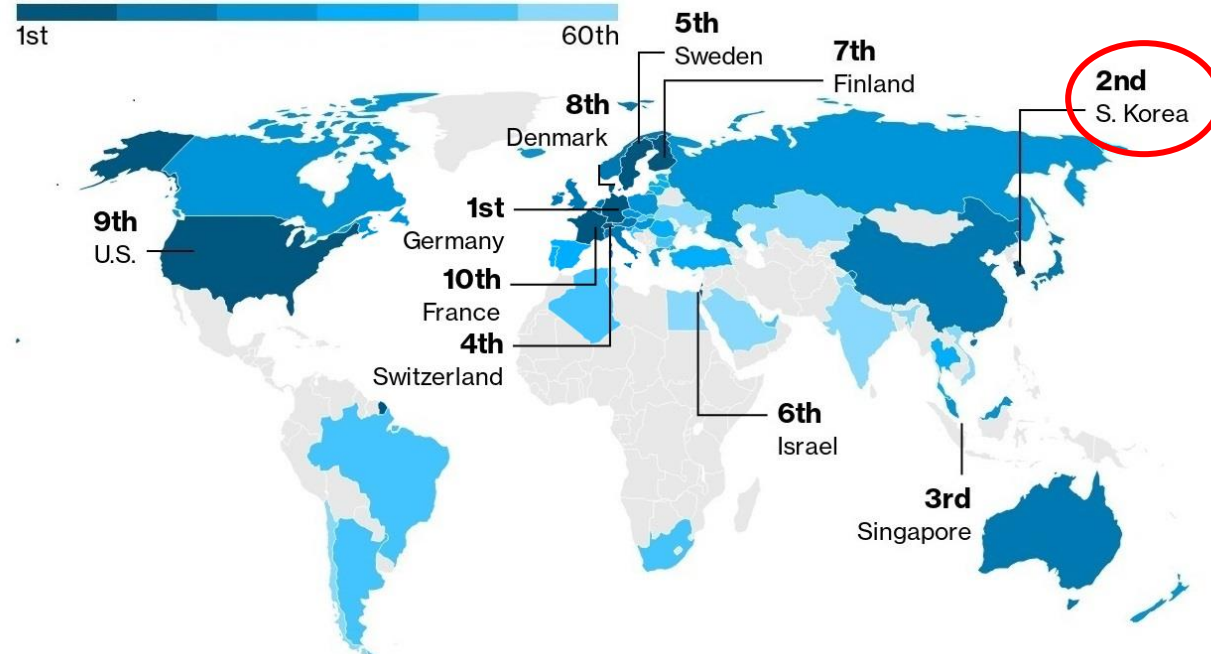
Now as “Summer”



World's 60 Most Innovative Economies

China inches into top 15 in 2020 as Japan drops out of top 10

Innovation rank



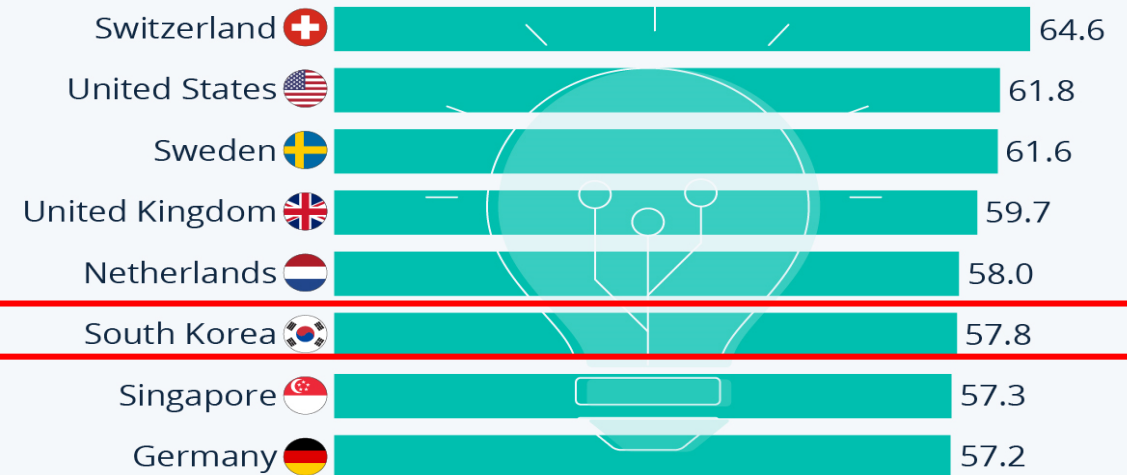
Sources: Bloomberg, International Labour Organization, International Monetary Fund, World Bank, Organisation for Economic Cooperation and Development, World Intellectual Property Organization, United Nations Educational, Scientific and Cultural Organization

Bloomberg

The World's Most Innovative Countries

statista

2022 ranking of the Global Innovation Index (100=most innovative)



Takes into account human capital, institutions, technology and creative output, market and business sophistication, among others

Source: World Intellectual Property Organization

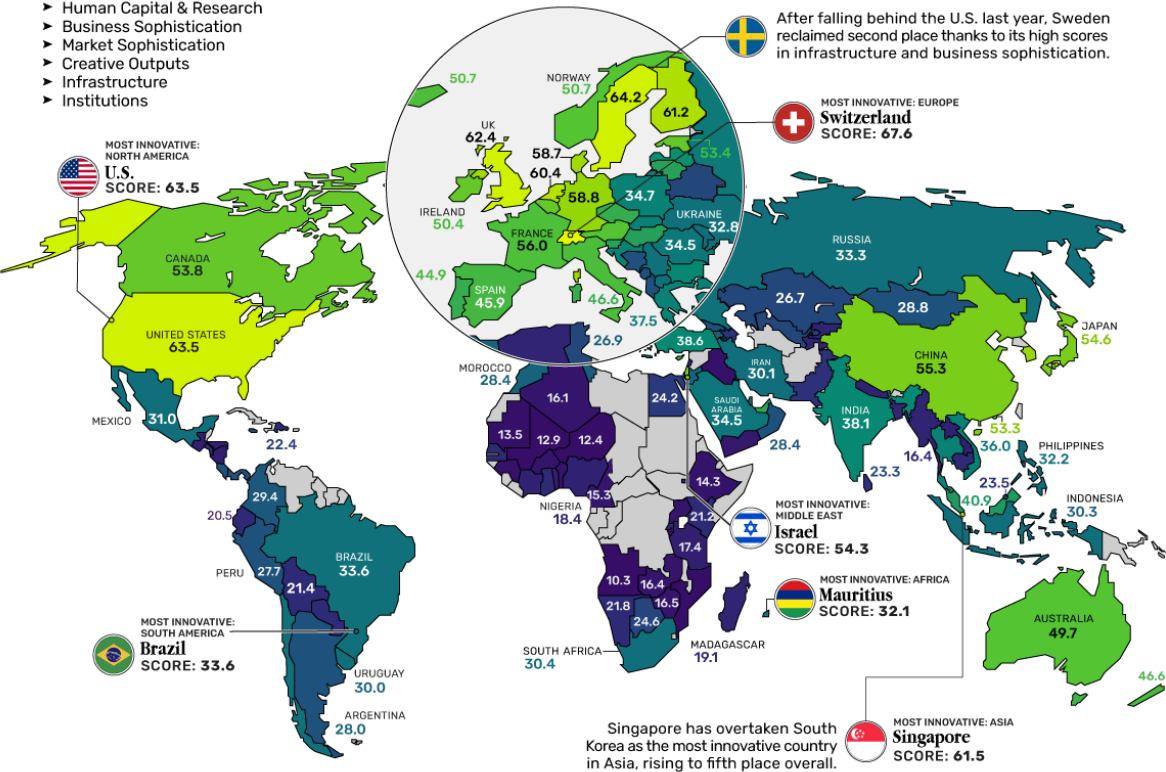
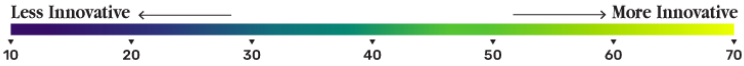
Global Innovation Index

We show global innovation rankings across 132 countries at a time of rapid technological advancement.

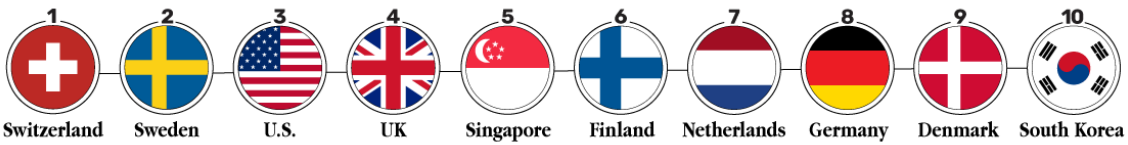
2023

Countries were analyzed across 80 indicators in the following categories:

- Knowledge & Technology Outputs
- Human Capital & Research
- Business Sophistication
- Market Sophistication
- Creative Outputs
- Infrastructure
- Institutions



Top 10 Countries



Rank	Country	Score
1	Switzerland	67.6
2	Sweden	64.2
3	U.S.	63.5
4	UK	62.4
5	Singapore	61.5
6	Finland	61.2
7	Netherlands	60.4
8	Germany	58.8
9	Denmark	58.7
10	South Korea	58.6
11	France	56.0
12	China	55.3
13	Japan	54.6
14	Israel	54.3
15	Canada	53.8
16	Estonia	53.4
17	Hong Kong SAR	53.3
18	Austria	53.2
19	Norway	50.7
20	Iceland	50.7
43	Thailand	37.1

<https://www.visualcapitalist.com/most-innovative-countries-in-2023/?fbclid=IwAR040GStrh-jCP5JZCR-feVg1Pm0-2v-hwwQBgh6oilLxY6K9L26kcTUPG0>



<https://www.cia.gov/the-world-factbook/countries/korea-south/#economy>

Economic overview

strong export-driven East Asian economy; sustainable and social policy leader; foreign aid financier; automotive manufacturing; app-based developer and exporter; global healthcare technology leader; aging workforce; largest semiconductor producer

Real GDP (purchasing power parity)

\$2.289 trillion (2021 est.)
\$2.198 trillion (2020 est.)
\$2.213 trillion (2019 est.)

note: data are in 2017 dollars

comparison ranking: 14

Real GDP growth rate

4.15% (2021 est.)
-0.71% (2020 est.)
2.24% (2019 est.)

comparison ranking: 115

Real GDP per capita

\$44,200 (2021 est.)
\$42,400 (2020 est.)
\$42,800 (2019 est.)

note: data are in 2017 dollars

comparison ranking: 40

GDP (official exchange rate)

\$1,646,604,000,000 (2019 est.)

Inflation rate (consumer prices)

2.5% (2021 est.)
0.54% (2020 est.)
0.38% (2019 est.)

comparison ranking: 135

Credit ratings

Fitch rating: AA- (2012)

Moody's rating: Aa2 (2015)

Standard & Poors rating: AA (2016)

note: The year refers to the year in which the current credit rating was first obtained.

Current account balance

\$88.302 billion (2021 est.)
\$75.902 billion (2020 est.)
\$59.676 billion (2019 est.)

comparison ranking: 5

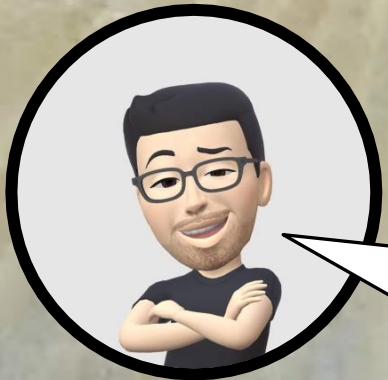
Exports

\$771.202 billion (2021 est.) note: data are in current year dollars
\$607.505 billion (2020 est.) note: data are in current year dollars
\$660.507 billion (2019 est.) note: data are in current year dollars

comparison ranking: 8

**“The only thing that
we learn from
history is that we
learn nothing from
history”**

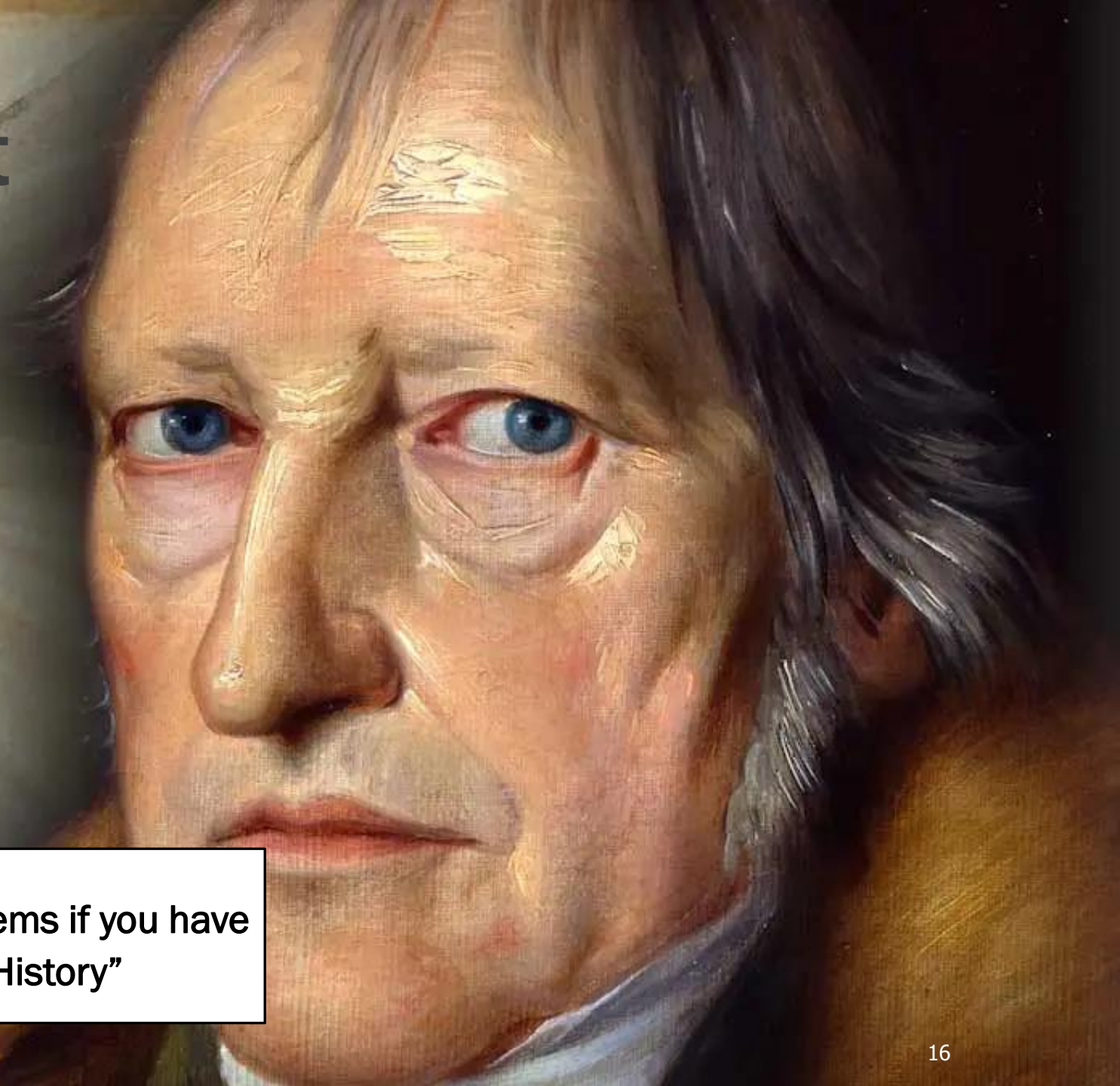
Georg Wilhelm Friedrich Hegel
1770-1831



P3Y

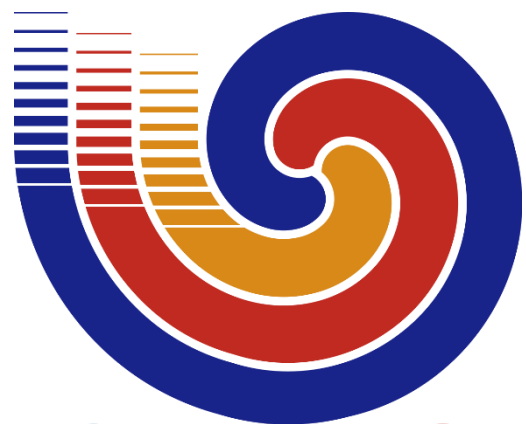
Not soon to die

**“It will become the problems if you have
not learned from History”**





1993 TAEJON EXPO, SOUTH KOREA; My first time to visit South Korea



SEOUL 1988



1600s to 1960
as “Autumn and Winter”



Prior 1800



1939 - 1945

1950 - 1953



1876 - 1945

K-Drama over K-Startup and K-Entreneurship

The Hermit State
China Influenced
1800s

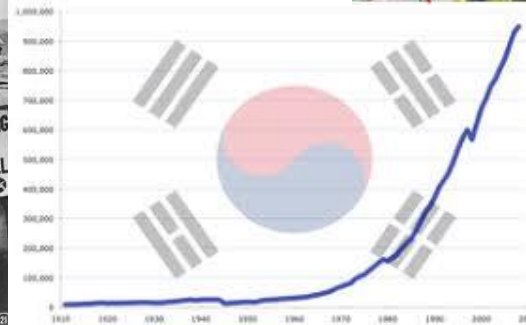
Japanese
Invasion
1876-1945

Korea under WWII
1939-1945

Korea After WWII - Korean War
1950 - 1953 & Revolutionize
Period 1953 - 1980

Korea in Economic
Recession 1996

Expansion of K-Culture
and Developed
Country



K-Gene for developing Economy and Society

The Hermit State
China Influenced
1800s

Japanese
Invasion
1876-1945

Korea under WWII
1939-1945

Korea After WWII - Korean War
1950 - 1953 & Revolutionize
Period 1953 - 1980

Korea in Economic
Recession 1996

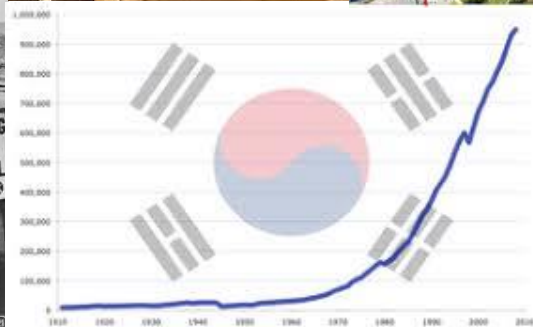
Expansion of K-Culture
and Developed
Country


Innovative &
Adaptive Gene

Patience Gene

Dedication Gene

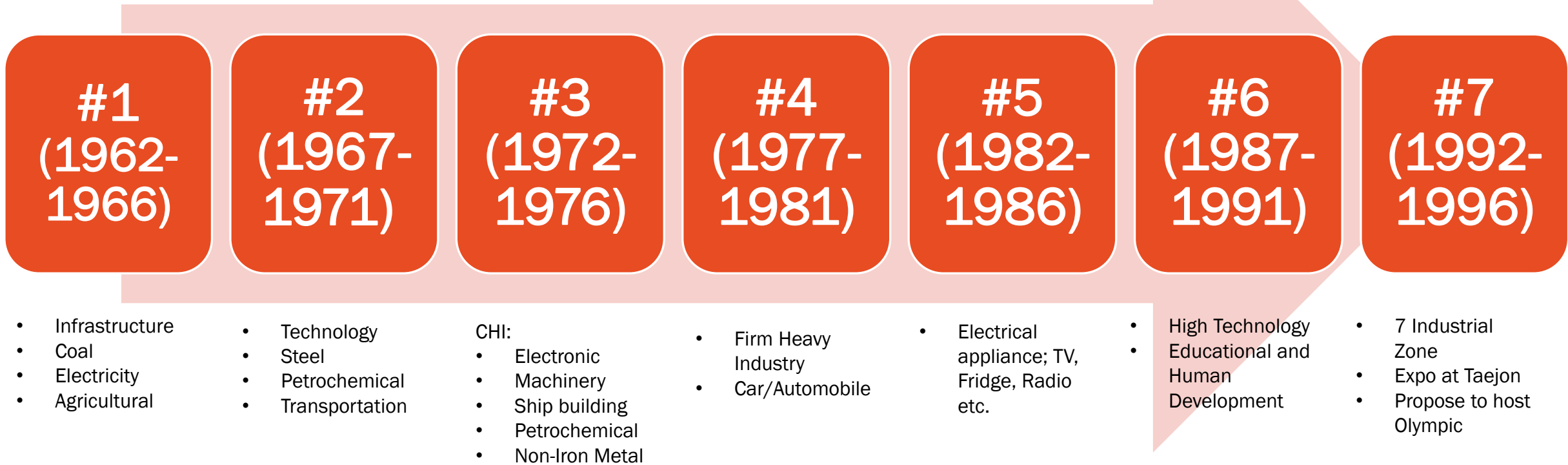
Creativity and
Deliverable
Gene



A painting of a pond with pink flowers and green lily pads. The background is a mix of light blue and white, suggesting water and sky. There are several pink flowers with green stems and leaves. A large green lily pad is in the upper right. The text "1960s as 'Spring'" is overlaid in the center.

1960s as “Spring”

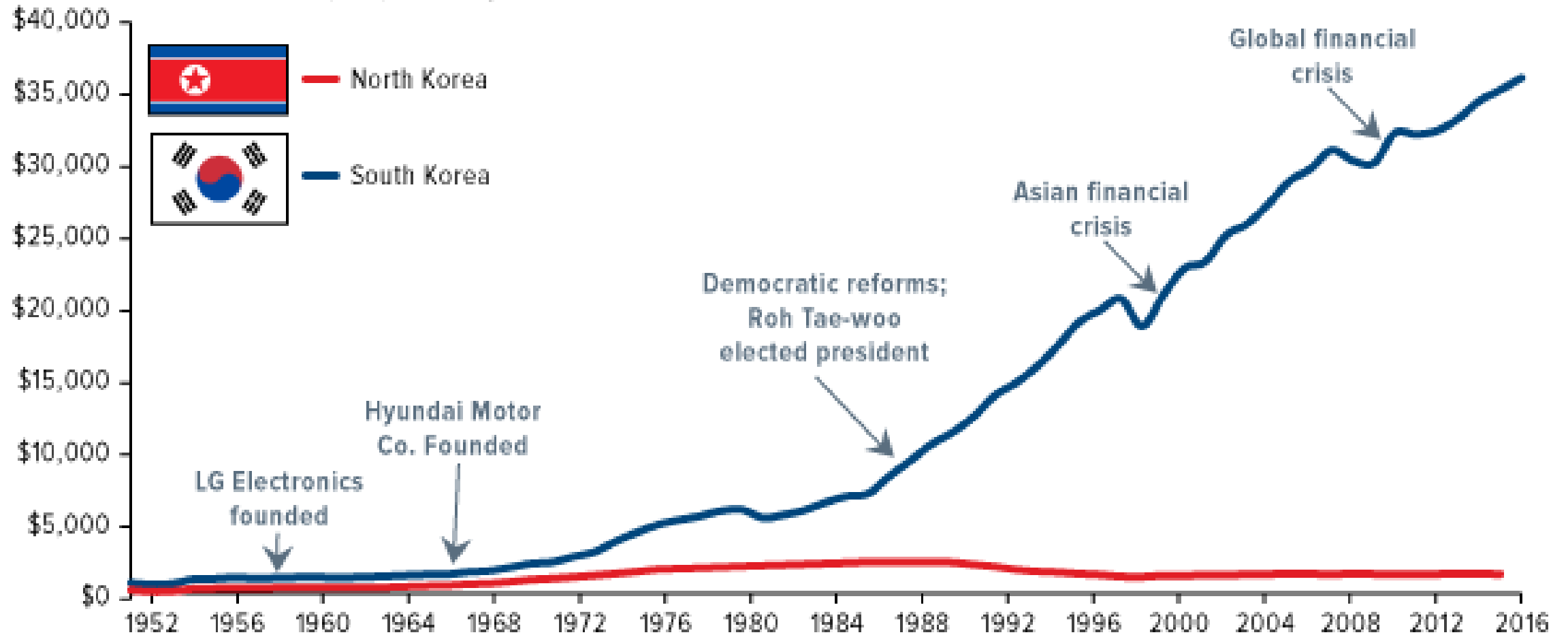
Five-Years Plan of South Korea



At the same time, Korea is a country with almost no natural resources. And the Korean War in the early 1950s left the country in ruins. But Korea overcame the despair and rapidly grew economically to create the Han River Miracle in the 1970s. The miracle was possible thanks to the education fever that has been handed down for several hundred years. In the 1980s, Korea was called one of the four Asian dragons and continued to rapidly grow. Recently, Korea hosted the G20 Summit Meeting and became a member of the 20-50 Club, a hallmark of a powerful country in the global economy.

Miracle on the Han River, 70 Years Later

Gross National Income (GNI) Per Capita



Source: Maddison Historical Statistics Project, U.S. Global Investors

GDP (USD) 1960-2016

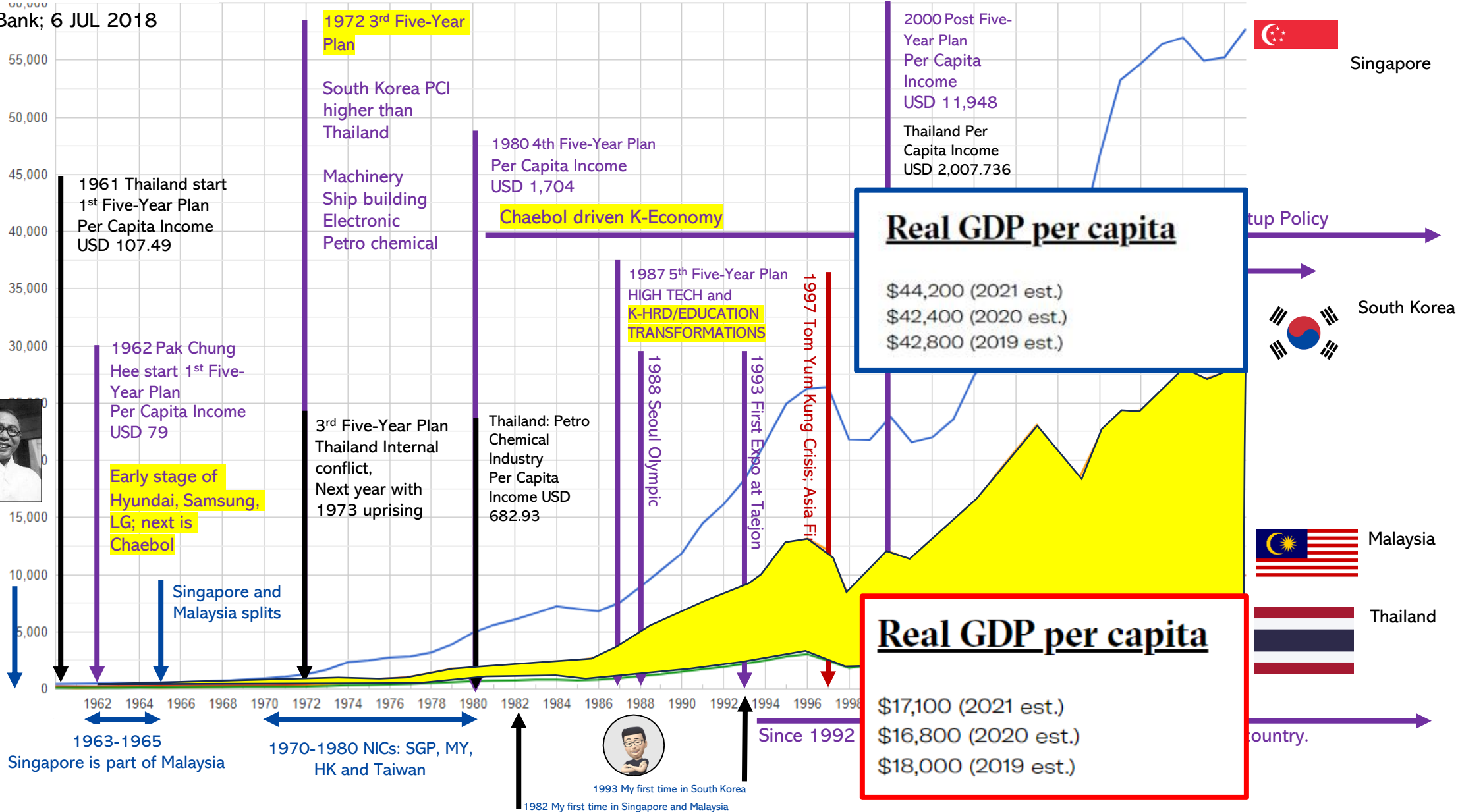
Source: World Bank; 6 JUL 2018



WWII
1939-1945
Korean war
1950-1953



1956
Malaysia
1st Five-Year Plan



PEOPLE

Laws & Policies
Infrastructure

RESOURCES

GOVERNMENT

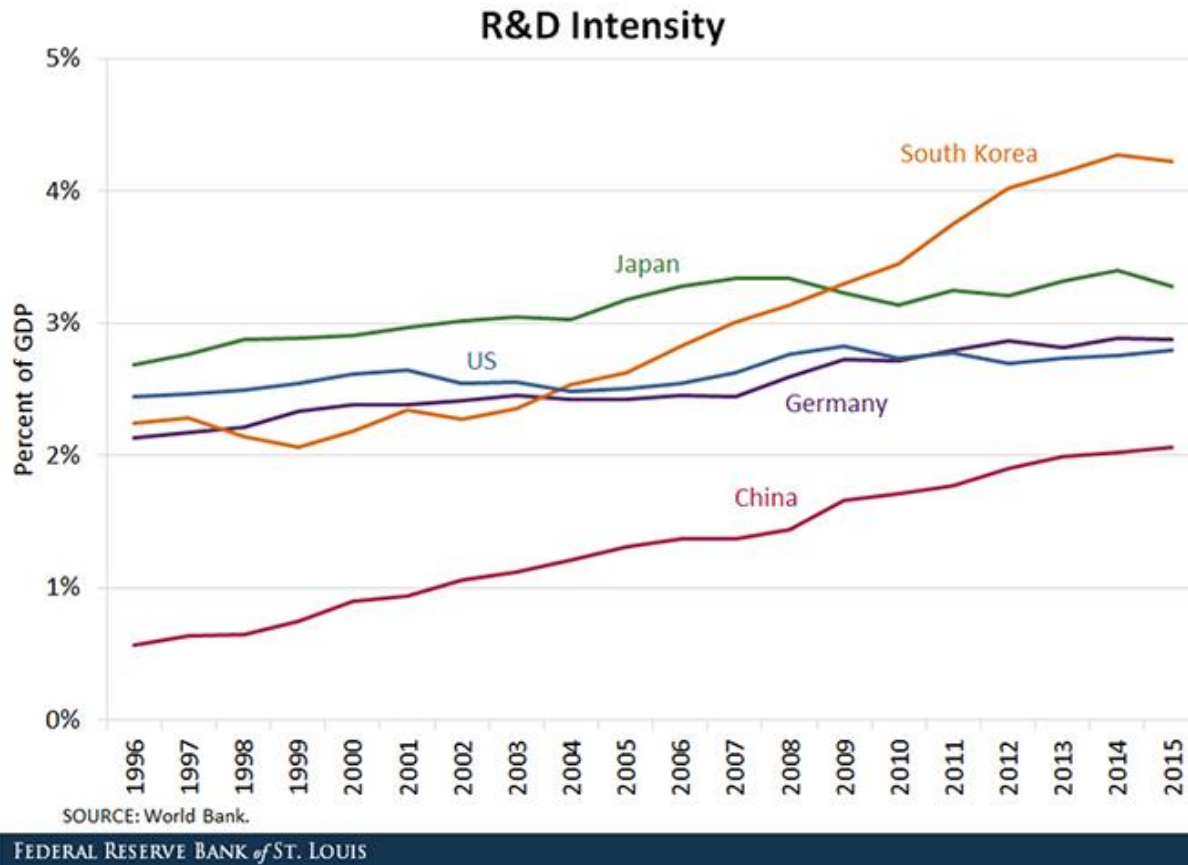


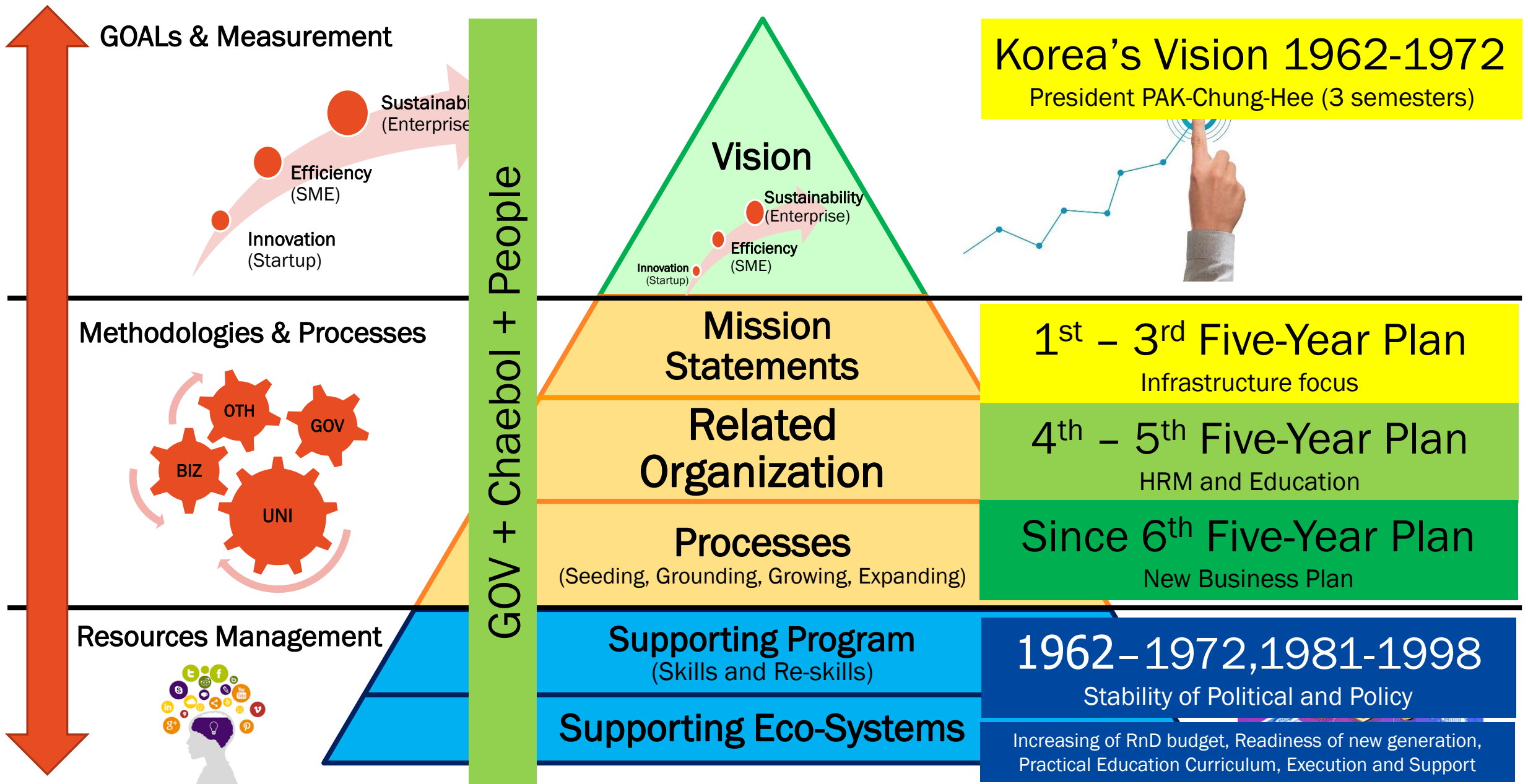
CHAEBOL

Know-how
Knowledge & skills
Technologies

VISION
MISSION

MINDSET







South Korea Development Model





Thank you
“Kob-Khun-Krup”